

# Case Study of Building a National Broadcast Network using IP

John Ellerton – Head of Media Futures, Media and Broadcast, BT

Ross Kemp – Head of Connectivity Architecture, BBC

**BT** is the major provider of telecommunications networks and services in the UK. It is now an established global communications company serving customers in more than 170 countries.

Its global **media & broadcast** division has underpinned the global television industry for more than 60 years, today helping 600 customers distribute and broadcast content around the globe.

**John Ellerton** is Head of Media Futures. An alumni of Salford University in the UK and École Centrale de Lyon in France, he has since gained over 20 years' experience creating specialist network and workflow solutions for broadcasters and media companies worldwide.

**The BBC** is the world's leading public service broadcaster. Its mission is to enrich people's lives with programmes that inform, educate and entertain.

**Ross Kemp** is an experienced broadcast engineer and programme lead with a professional background in engineering. He is specialist in delivering strategic wide area connectivity ranging from international contribution and distribution to large corporate wide area networks for broadcast, telephony and enterprise IT.

Ross also has much experience delivering broadcast infrastructure overseas, ranging from international bureaux and transmitting stations. With a price premium on bandwidth, Ross has developed a keen interest making best use of available capacity.

The BBC

BBC Design & Engineering

BBC Service Operations Management (SOM)

Technology Service Desk

End User Compute

Hosting Platforms  
&  
Application Services

Systems Delivery  
&  
Integration

Connectivity

Production  
&  
Broadcast Services

Distribution Services

## Lines

- 2,293 Direct Exchange Lines
- 2,350 ISDN 2
- 137 ISDN 30
- 851 ADSL
- 3 SIP Trunks (although one is very large!)

## Core Network

- 2,917 Video & Audio circuits
- 782 Data circuits

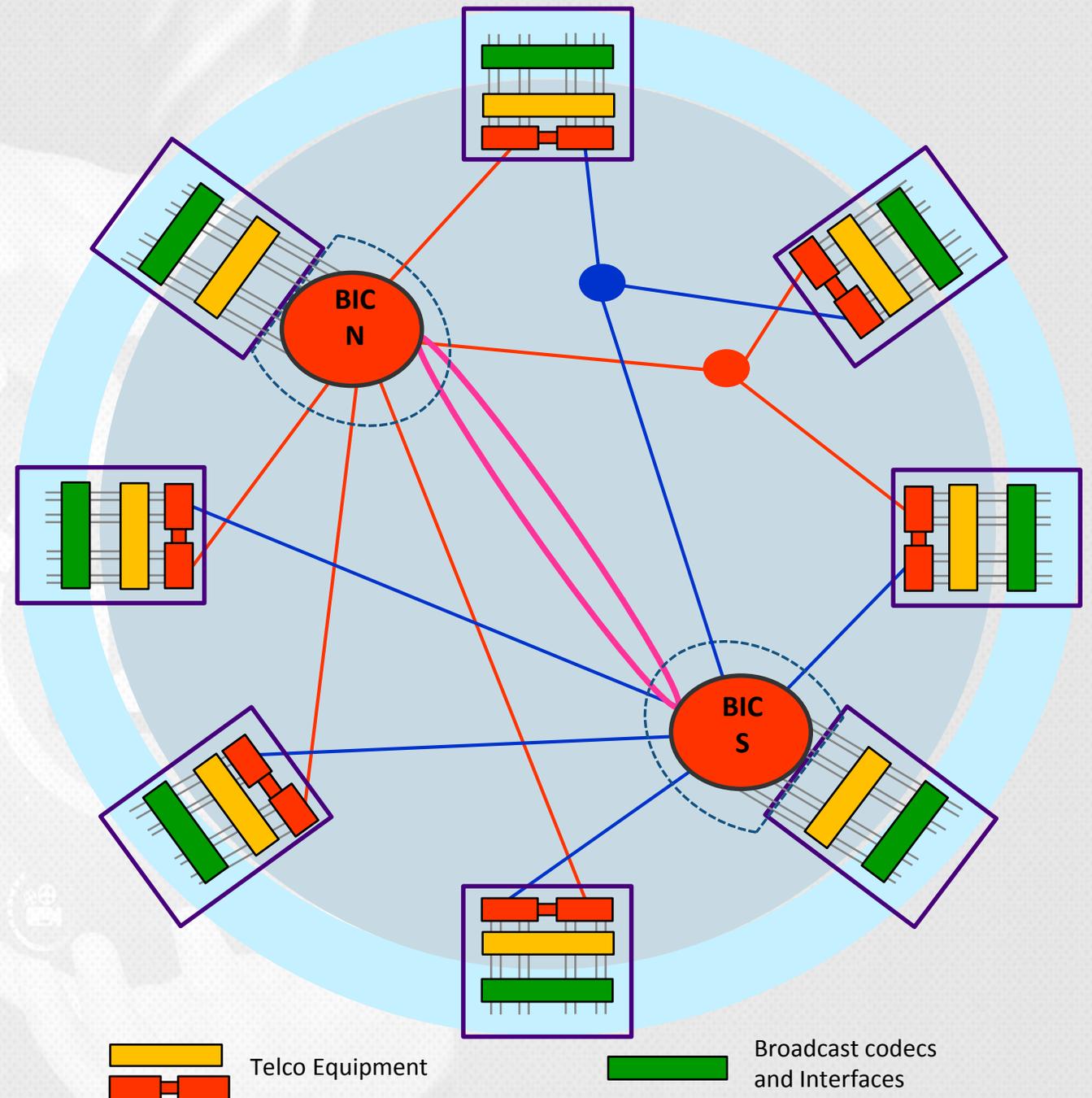
## Other

- 114 dark fibres, international circuits, etc.

This requires a pan-UK network with circa 4.7Tb/s of capacity

# Key Requirements

- Remove complex and obsolete technology
- Move the interchange points from Telco premises to BBC sites
- Unified management of video & audio interfaces
- Prepare for end-to-end IP working

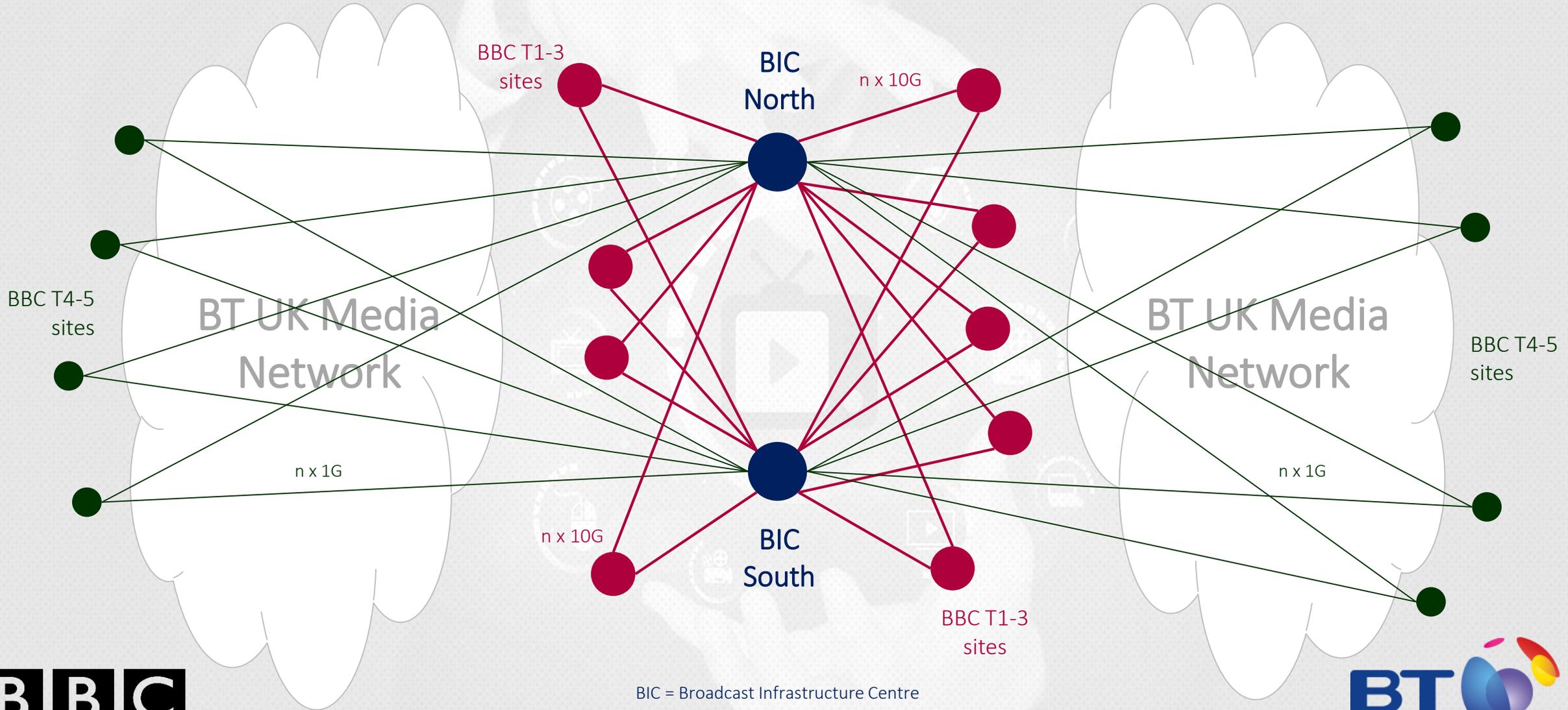


# Core network: Circuits and content

- Video (HD and SD): SDI and ASI
- Audio: Analogue and AES
- Talkback: Analogue
- Legacy: E1, STM-1
- Data: 10G, 1G, 100M and 10M Ethernet

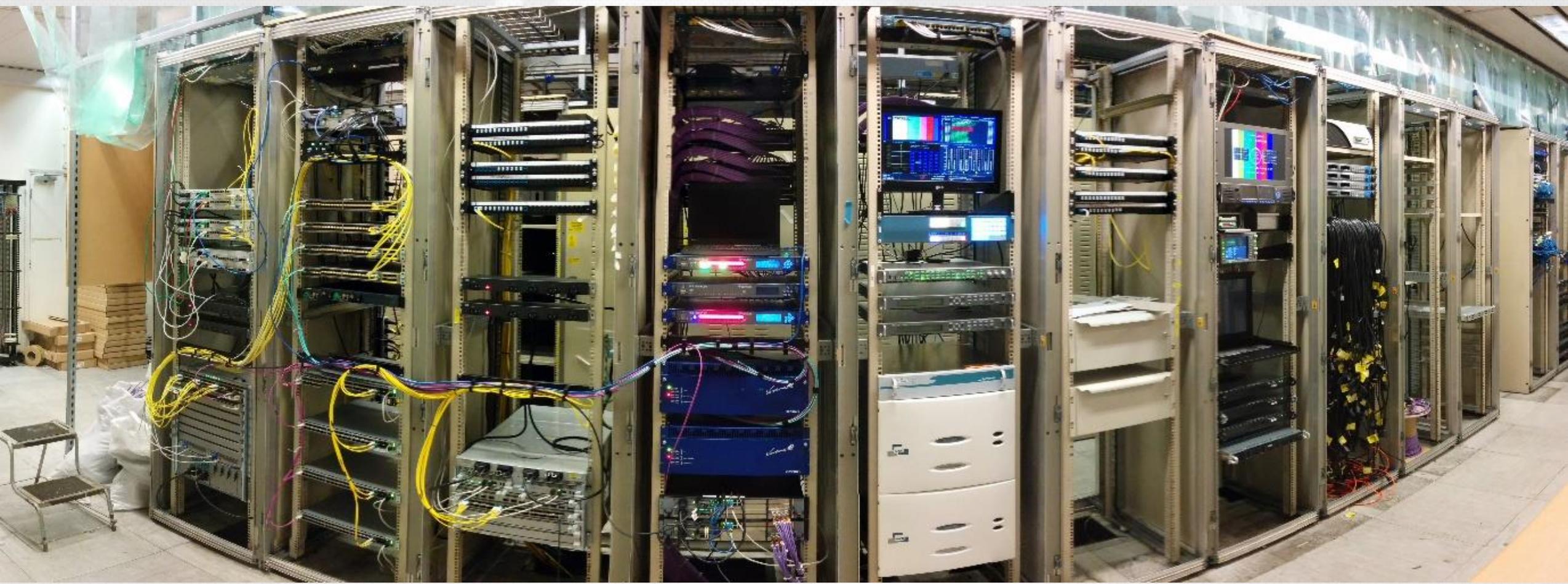


# Introducing "Hermes": The new BBC network

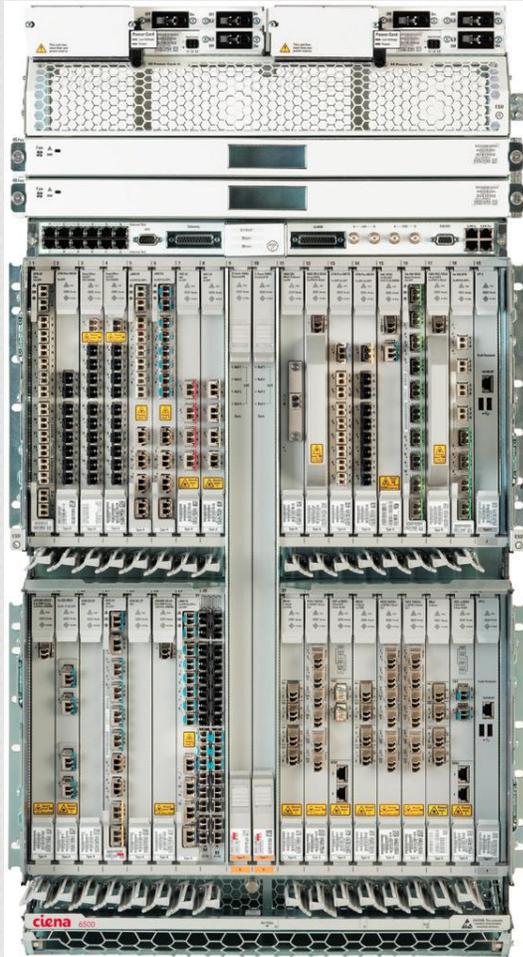


# Design Philosophy

- Truly end-to-end IP network, without compromises
  - Absolutely everything is IP encapsulated, including SDH, E1, speech, etc
  - Video services are switched in the IP domain
  - ‘Software Defined Network’ using Nevion Video IPath
  - Multi-terabit capacity Ethernet switches in cores
- Core based on 100G and 40G wavelengths
  - Uncompressed video, audio wherever possible
  - 88 wavelengths per fibre, ROADM switched
- Uses the UKMN to reach radio station sites
  - Proven high-stability MPLS network designed for broadcast



# Hardware



Ciena 6500 – Optical core



Cisco Nexus 9508 – Core Switches



Cisco Nexus 3172 – Edge Switches



Adva FSP150 – Network Interface Devices

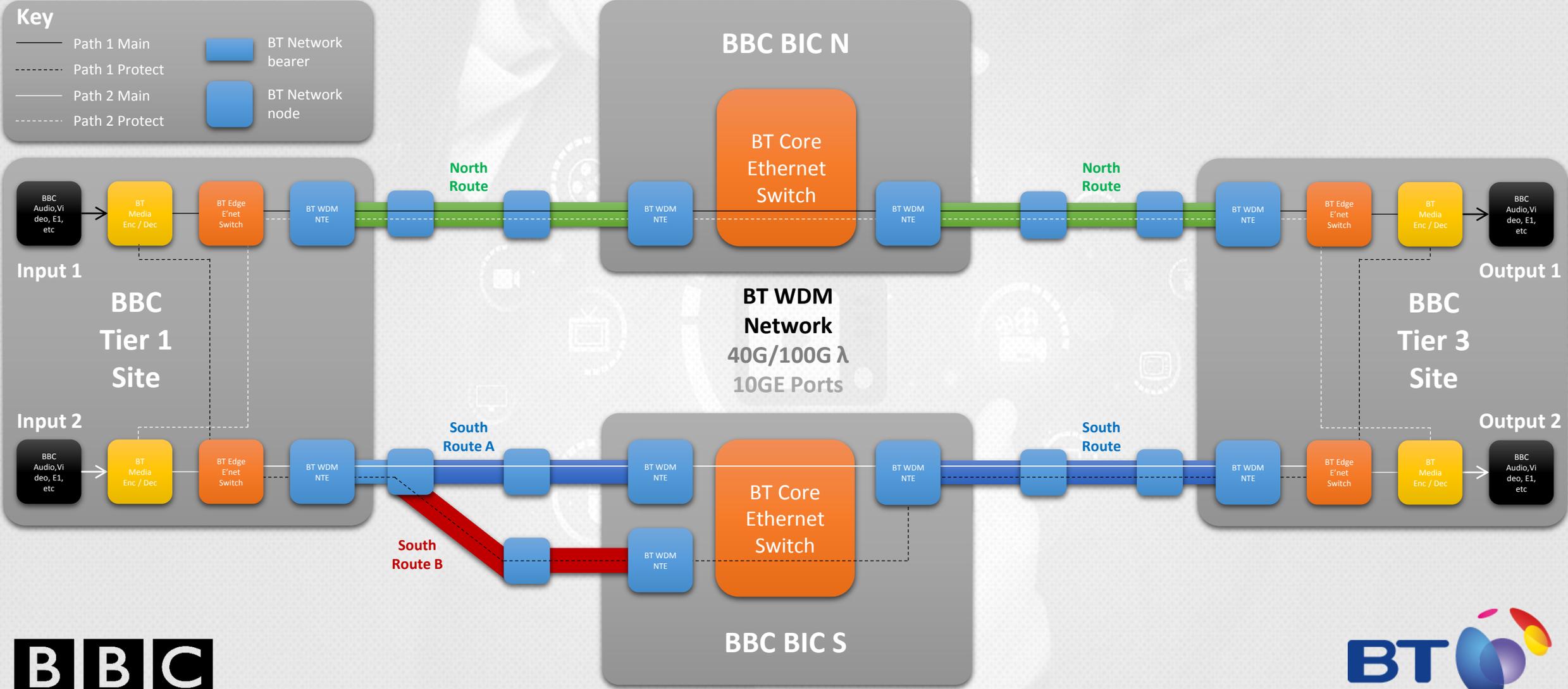


Nevion VS902 and VS906 –  
Video, Audio, E1 services

- Nevion Video IPath sets up and manages all media and data services on the core network
- The BBC uses **BNCS** to send video switch commands to BT's Video IPath system
- **Skyline DataMiner** is used for alarm monitoring across all services
- **BMC Remedy** is used for Incident Management

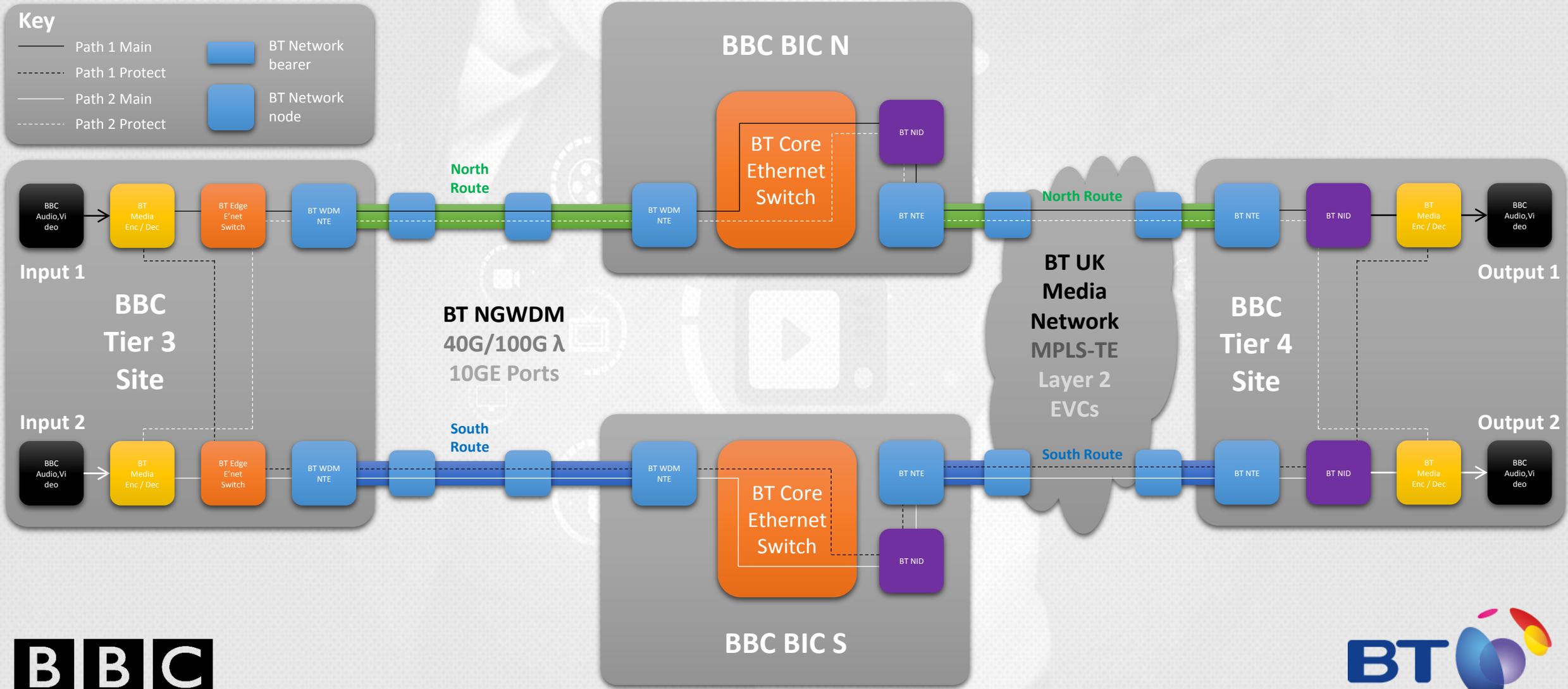
## Media Service Design

Example: Tier 1 to tier 3



## Media Service Design

Example: Tier 3 to tier 4



# Migration: Site Builds

May

June

July

August

BICs	Tier 1-3 Priority	Tier 1-3	Tier 4-5	
BIC North	Belfast Broadcasting House	Bristol Broadcasting House	Aberdeen	Leicester Radio Leicester
BIC South	Birmingham Mailbox	Brookmans Park	Aberystwyth	Lerwick
	Cardiff Broadcasting House	Cambridge Broadcasting House	Bangor	Lincoln Radio Lincolnshire
	CCM North	Caversham Radio Berkshire	Barrow Radio Furness	Liverpool Radio Merseyside
	CCM South	Edinburgh	Blackburn Radio Lancashire	Londonderry Radio Foyle
	Glasgow Pacific Quay	Elstree	Brighton Southern Counties Radio	Middlesbrough BBC Radio Tees
	London Broadcasting House	Hull Radio Humberside	Carlisle Radio Cumbria	Milton Keynes Willen Studio
	Manchester MediaCity Salford	Leeds Quarry Hill	Carmarthen	Northampton Radio Northampton
		London 4 Millbank	Chelmsford Radio Essex	Peterborough Studio
		London Broadcast Centre	Derby Radio Derby	Portree
		London Redbus Sovereign House	Dorchester Local Radio	Portsmouth
		London Western House	Dumbarton	Radio Coventry & Warwickshire
		Newcastle	Dumfries Studio R Solway	Selkirk Radio Tweed
		Norwich Forum	Dundee	Sheffield Radio Sheffield
		Nottingham London Road	Dunstable	Shrewsbury Radio Shropshire
		Oxford Road Oxford	Edinburgh Holyrood	Stirling
		Plymouth	Enniskillen Belmore St	Stoke Radio Stoke
		Southampton	Glasgow City Halls	Stornaway
		Telehouse Docklands	Gloucester Radio Gloucestershire	Swansea Studio
		Tunbridge Wells	Grimsby Studio	Swindon Radio Wiltshire
		Watford Data Centre	Guernsey R Guernsey St Sampson	Taunton Somerset Sound
			Guildford Local Radio Surrey	Truro Radio Cornwall
			Hereford	Wolverhampton Studio
			Inverness	Worcester
			Ipswich Radio Suffolk	R Hereford & Worcester
			Jersey Radio Jersey	Wrexham Studio
			Kirkwall	York Radio York





- More ad-hoc switching
- UHD content
- IP handoffs
- SMPTE ST-2110
- AMWA NMOS

For more information

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