



Discounts with IABM

Negotiated by us to add
value to your business



IABM works closely with show organizers to provide members with quality discounts. Each discount has been chosen by us to add value to your business, by helping your brand gain exposure in the right places.

Please note that restrictions apply. We recommend that you check the rules and conditions that apply for each event before making your booking. In addition, members should ensure they confirm with the event organizer that they are IABM members when booking. Discounts are not available on top of any other discount or booking offer provided by the show organizer, or to companies who are represented by a national pavilion organizer or national agent. Any queries please contact IABM directly by emailing info@theiabm.org.

BIRTV, Beijing (www.birtv.com)

- 10% discount against the published price on booth space for all IABM members.
- 10% discount on advertising and sponsorship options related to the event.

BroadcastAsia, Singapore (www.broadcast-asia.com)

- 5% discount for IABM members who have not exhibited at the show in the previous three years (discount is available on a one-time only basis and is applicable to both earlybird and published rates).
- 10% discount on advertising and sponsorship options.

Broadcast India, Mumbai

(www.broadcastindiashow.com)

- 10% discount on published priced booth space or exhibitor packages for new exhibitors.
- 12.5% discount on booth space or exhibitor packages for those companies that have not exhibited within the last three years.
- 2.5% additional discount over and above the existing loyalty discount for all other exhibitors who are IABM members.

BVE, London

(www.bvexpo.com)

- 5% discount against the published price on booth space for all IABM members.

CABSAT, Dubai

(www.cabsat.com)

- 5% discount for IABM members who have not exhibited at the show in the previous three years and who are not represented by national pavilion organizers or national agents. Discount available on a one-time only basis and is applicable to both earlybird and published rates.
- 10% discount on sponsorship options and online banner advertisements.

CCBN, Beijing

(www.ccbn.tv)

- 7.5% discount against published price for sponsorship and advertising for all IABM members who have been members for more than one year.

Convergence India, New Delhi

(www.convergenceindia.org)

- 5% discount – up to 36sqm.
- 10% discount – 37-72sqm.
- 12.5% discount – 73-144sqm.
- 15% discount – above 144sqm.

CSTB, Moscow

(www.cstb.ru)

- 10% discount on published booth space (NB this is the maximum discount on exhibiting a member can receive).

IBC, Amsterdam

(www.abc.org)

- 5% discount on first 50sqm of booth space across the entire show.
(NB the discount will be applied to the final invoice from IBC and you must comply with IBC payment terms to qualify).

Inter BEE, Tokyo

(www.inter-bee.com)

- Approximately 10% discount on standard booth space for all member exhibitors (same rate as JESA members).

NATexpo, Moscow

(www.natexpo.tv)

- 10% discount on booth space for new exhibitors.
- 2.5% discount on booth space for all IABM members.
- 5% discount on booth space for prompt payment.

SATIS, Paris

(www.satis-expo.com)

- 10% discount against the published price on booth space for all IABM members.



IABM Members' lounge at IBC

IABM provide each show organizer with a list of current members prior to the show and request discount on your behalf. (Please refer to the IABM website for more information on dates that the membership list is submitted to the organizer, only fully paid members and applicant members will be added to the list).



Visit the website: www.theiabm.org/discounts