



# Your innovative partner

## Live TV Outside Broadcast

If you've got the rights to broadcast the best events on TV, make sure you have the right connectivity. We give you the latest technology, infrastructure and capability.





## Pulling power

We have a large fibre footprint at venues around the country, including big sports stadiums, entertainment venues and exhibition centres. This means we can get your pictures from the venue and send them back seamlessly, in high quality, to a designated point.

## A flexible partnership

Solutions to suit you, from one-off transmissions for a few hours to multi-year agreements. Managed by an engineer on location or remotely, from BT Tower.

## A choice of delivery methods

As well as fibre, we can send footage over digital microwave and satellite or as a data feed. Our satellite earth station gives you the option to uplink and downlink services over multiple satellites.

## High quality, top security

Choose between compressed or uncompressed with minimal latency from these options:

- High Definition (HD)
- HD with HDR (High Dynamic Range)
- UHD (Ultra-High Definition)
- UHD with HDR
- UHD with HDR and Dolby Atmos

Whatever you decide, your content is secure on our network, and our satellite feeds are BISS-CA encrypted. We've scaled it to handle vast numbers of feeds simultaneously. With our huge network capacity, you can even produce your event remotely. And we can even help you with events in Europe too.

## Guarantee the best transmission

When the big night comes around, rely on technology that's delivered countless broadcasts flawlessly. We've supported broadcasters for more than 60 years, bringing sporting, cultural and state occasions to millions. In fact, our contribution network lets broadcasters transmit content like the Premier League to a worldwide audience every week.

## Why choose us?

### We offer greater broadcast capacity

Access the UK's highest capacity network, capable of supporting as many as 100 visions at once.

### We're a collaborative partner

You can trust us to carry your event. We've successfully transmitted footage of the IAAF Athletic Championships in London, UEFA Champions League Finals, the Olympics, the Commonwealth Games, Boxing Day live Premier League games, and a royal wedding.

### We're ahead of the game

We're a world leader in delivering ultra-high definition content. Whether it's via our visually-lossless TICO solution on our high capacity fibre network, HEVC over satellite or uncompressed, we'll help you deliver the best-quality UHD content straight into your broadcast centre – from anywhere in the UK, and into Europe.

### Leading the way in UHD

#### 2013

We helped deliver the first live international broadcast of rugby in 4K.

#### 2015

We organised the end-to-end management of the world's first direct-to-home broadcast of live cricket in 4K.

#### 2016

We helped deliver the first-ever live HEVC contribution of rugby in 4K over fibre and satellite.

#### 2017

We delivered more than 4,000 hours of UHD Premier League football during the 2017/18 season.

#### 2018

We carried out the first trials of UHD TICO Dolby Atmos.

#### 2019

We delivered one of the world's first 8K live sports broadcasts, highest specification Premier League match in UHD HDR and Dolby Atmos, multi-location remote production utilising 5G, and the first ever live TV 5G broadcast for the BBC.

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## Media and Broadcast

To benefit from the UK's biggest network and our cutting-edge technology, call: **0800 679 060**  
email: [mediaandbroadcast@bt.com](mailto:mediaandbroadcast@bt.com)  
or visit: [mediaandbroadcast.bt.com](https://mediaandbroadcast.bt.com)

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### Offices Worldwide

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