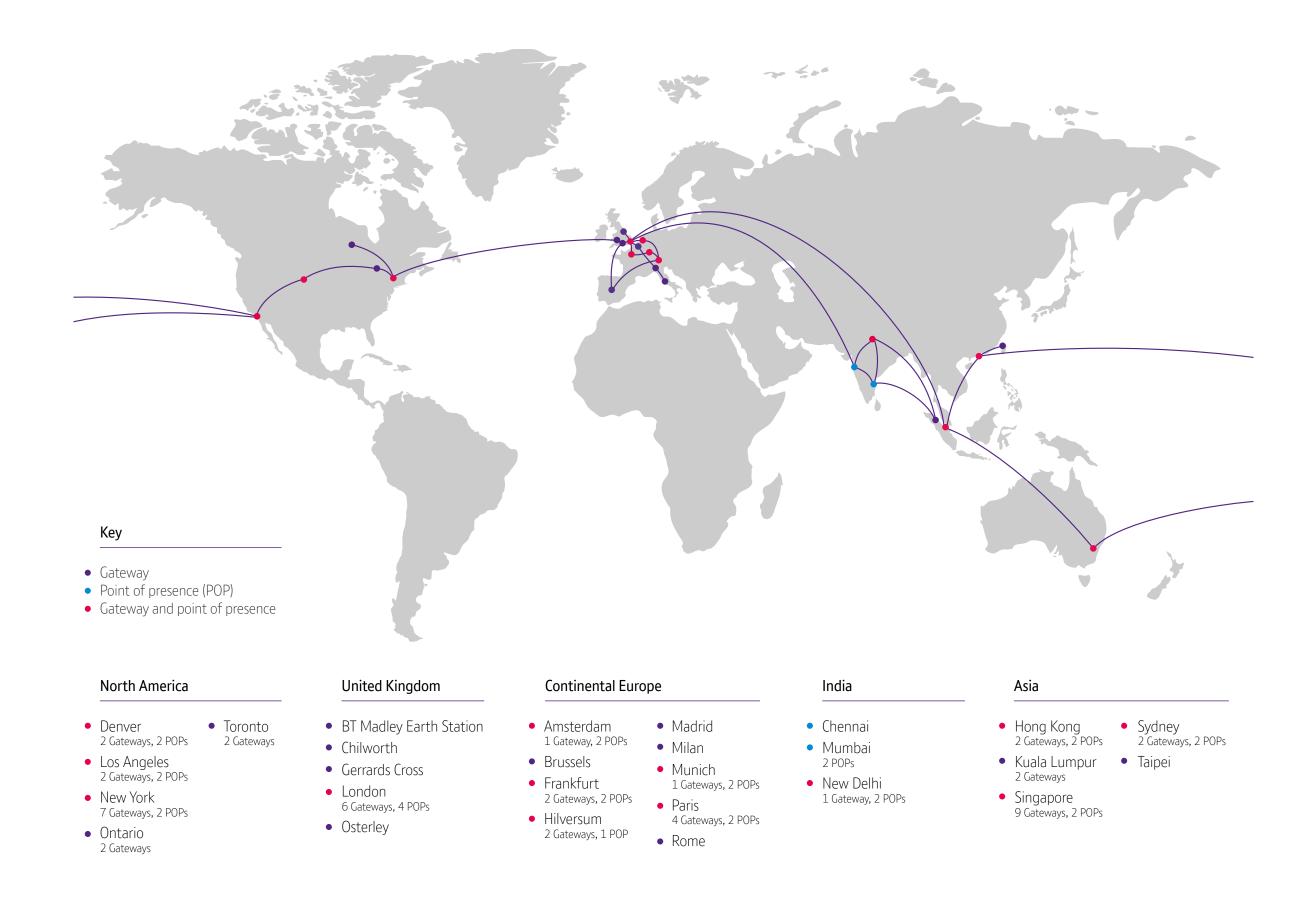


# Around the world

# That's where you can transmit live TV with our Global Media Network

You can use our Global Media Network to distribute live TV globally. Send broadcast quality video across borders, without interruption.



## **Explore new markets**

The name says it all, really. Our Global Media Network allows you to start sending video and large media files straight away through our pre-connected gateways, facilitating easy access to many media organisations. With hundreds of potential customers within reach, broadcasters, platforms operators, sports venues studios and satellite teleports all form part of our connected community.

# Our investment for your opportunities

We're continually investing into new locations around the world. Need to get your content to key locations in Europe? No problem, we've already laid the groundwork by opening up new nodes in key areas in Germany, the Netherlands and France. By linking major media hubs in big cities in every continent, we've added additional capacity in key locations, making it easier for you to get your content where you need it to go.

#### A network built for live TV

Here are some of the key features that make our network ideal for broadcasting live TV:

- a single channel input can reach many broadcasters, using a point-to-multipoint connection
- when we add channels, we build permanent connections. This expands our network and means regular customers can use the extended network to make rapid transactions
- we can uplink and downlink satellite feeds so video can travel around the world to broadcasters, and back.

## Broadcast live – been there, done that

We've successfully broadcast high profile sporting events across the world, using our Global Media Network. We've been referenced in the IABM/DC market insight report as having a market-leading global network and constantly we deliver fast, reliable and secure live TV around the world. We can also deliver large files, uncompressed, to where it needs to go. We've proven that we can do it again and again - now let us help you.

# Fast, reliable and supported round the clock

#### Send your video at speeds up to 10 Gbps

Our network is designed to carry 4K ultra-high definition (UHD) footage with sound for Dolby Atmos. And it's ready for technology that's on the horizon. Every video and data file takes its own route through the network. They're kept secure in virtual private networks with unique labels.

#### Bypass the open internet

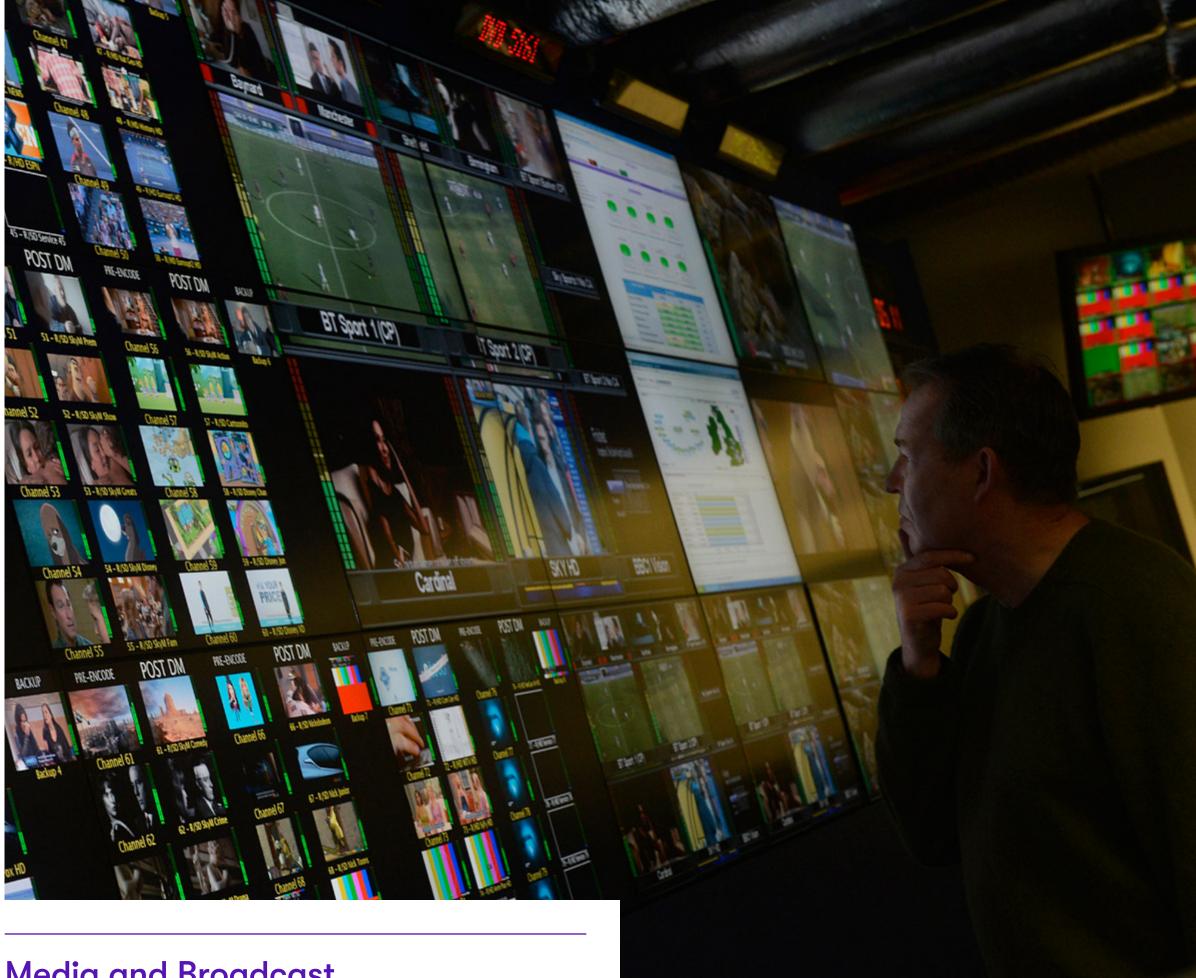
The internet wasn't built for broadcasters. You can't use it to send video without latency and it drops data packages when it's congested. When you join our Global Media Network, we connect you with a dedicated line so you'll have minimal disruptions. You get to decide what we send as a priority. Customers use our most resilient lines for live video and cheaper routes for data transfer.

#### Get support, anytime

We constantly monitor our Global Media Network. And we're proud to tell you our network offers 99.999% availability. Our industry-leading technologies and services protect you from high latency, jitter and downtime. If trouble arises, you'll instantly switch to a second video path.

### Join the connected community

Become part of our connected broadcast community and watch new markets and opportunities open up. Whether it's a full-time solution or one-off events, you can deliver high profile content at a competitive price.



# **Media and Broadcast**

There's a world waiting for you Call 0800 679 060 email mediaandbroadcast@bt.com or visit mediaandbroadcast.bt.com



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