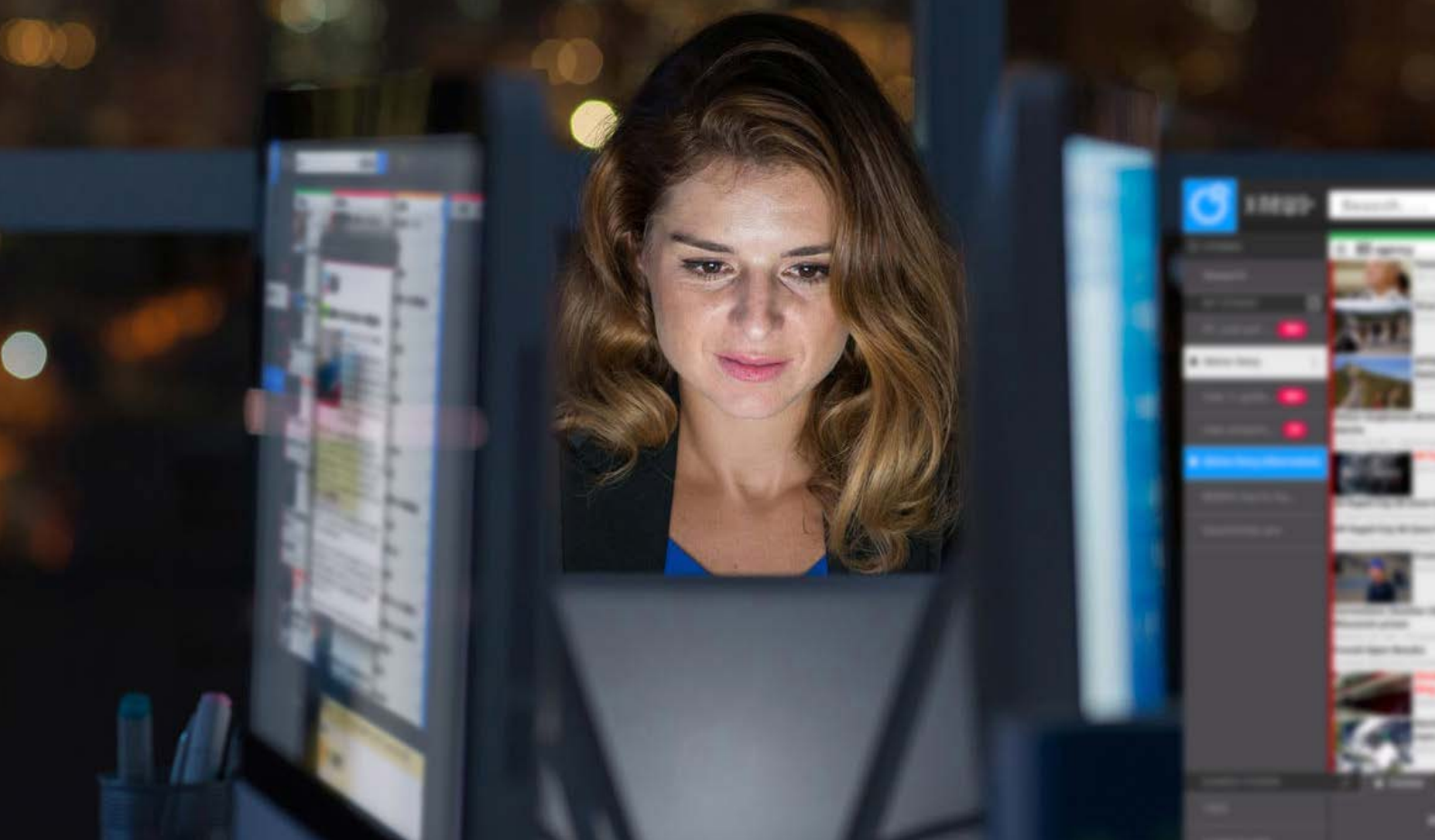




EVERYTHING YOU NEED TO KNOW.



THE **BEST** NEWS MONITORING AND RESEARCH TOOL. REALLY.

Staying on top of everything you need to know keeps getting harder. Whether you are a journalist, government official or corporate specialist, you need to keep up with the non-stop flood of news, social media and information from sources around the globe. Falling behind is not an option.

With so many feeds and screens to check, it's easy to miss something. With so much misinformation swirling around, it's easy to get distracted. It's all highly inefficient.

Meet x.news™

x.news™ is the most powerful tool on the market for news and information monitoring, in a software package that integrates with publishing platforms and internal documents, including email. With extensive, customizable features, x.news provides:

- ▶ **Multi-platform tracking:** x.news scans across news sites, social media feeds, video and internal archives, such as PDFs and even email. Create the topic you want to monitor, set search and source parameters, and customize display preferences.
- ▶ **Enhanced relevance:** Using internally developed artificial intelligence, x.news can provide the most relevant results for your research.
- ▶ **Credibility:** x.news' extensive database of information sources excludes known providers of fake news and misinformation.
- ▶ **Mobility:** With our new app, you'll get functionality on the go, anywhere.
- ▶ **Collaboration:** Inside x.news are tools for content sharing of text and images.

x.news™ is already being used by newsrooms and government agencies around the world. Its award-winning, cloud-based tools improve quality and save time for individuals and teams.

Read more for additional details of key features, or contact an x.news representative for a demonstration and pricing.

THE POWER OF ARTIFICIAL INTELLIGENCE

With the 3.0 release, we're giving you more control and putting our internally developed AI to work. Check out details of our key new features below. And we'll continue to make improvements over time, with more elements in the pipeline.

Contact your x.news representative for a demonstration.



Now analyzes content from all of your designated sources and spotlights important topics you should know about or follow. This puts you ahead when it comes to discovering crucial trends.



Delivr examines your query and then searches for matching items across nearly 200k global news websites. Never miss relevant content, even from sources you did not pre-select.



Sort by relevance Sometimes the latest isn't the best fit for your research. Sort results of your queries according to customized filters, such as trustworthiness, your usage behavior or any combination of them.



Link collector If there is a link to an article in a post or tweet, you don't usually see it. Our link collector also ingests the article into the system and hence makes it searchable.



Timeline The timeline gives you the opportunity to explore how your stories have evolved. Zoom into specific time periods and see exactly what happened during that time.



MOT Make an asset become the search. Select an article which you are interested in and let x.news™ 3.0 propose only results with similar content. Thus, narrowing down the mass of articles to the ones that are just right for your topic.

CHOOSE THE PACKAGE THAT FITS YOUR NEEDS

Core Package

The basic package includes powerful features to stay ahead when it comes to discover crucial trends. Use it as a solid ground to start your digital live research.

Includes:

- now
- MediaTransferService
- timeline
- link collector
- sort by relevance
- more on this
- connector to websites – RSS/MRSS
- GeoMap functionality
- export to print & mail
- delivr™ standard with 100 searches/month*

**without NLA content. Upgrade to NLA content and/or more searches possible.*



Social Package

This solution is perfect for you if you want to monitor your social media sources. Use x.news™ powerful tools to get everything out of your social media you need to know.

Includes:

- core package
- connectors to:
 - Twitter
 - Facebook*
 - Instagram
 - Youtube
 - Vimeo
 - V Kontakte
- messengers:
 - WhatsApp*
 - LINE

**please note that additional charges apply for 3rd party services.*



Professional Package

When you are working with information from agencies you might want to include them into your digital research process.

Includes:

- core package
- social package
- connectors* to:
 - AFP
 - Anadolu
 - AP
 - DPA
 - ENEX
 - Getty
 - Interfax
 - PA
 - QNA
 - Reuters
 - Ritzau
 - STT
 - TASS
 - WAM
 - MAYO

**login credentials mandatory*



Enterprise package

Don't let your workflow be limited! Our enterprise solution provides you with everything we have to offer! Get all the x.news modules and every internal source and connector you need*

- core package
- social package
- professional package
- connectors to:
 - Mailbox
 - Images – EXIF/IPTC
 - PDF
 - DigaSystem – DBE/API
 - Masstech
 - VizOne
 - Dalet
 - Observer
 - Avid Maestro
 - Avid iNews

**3rd party services excluded*



THE COMPLETE STORY RESEARCH TOOL

For more information about x.news, please visit the company website www.x-news.eu and request a demo version.
Connect with x.news on facebook.com/x.newsIT and twitter.com/x_news_IT

