



We are members of **IABM**, the industries **largest collective of hive minds!**

Some of our benefits include...

Access to the IABM online **Knowledge Hub**

A goldmine of industry insights and learning with the **industry's most comprehensive range of video and written resources** across all the major established and emerging topics and events in Broadcast and Media.

Use of **dedicated lounges and meeting spaces** at shows around the world

Available at NAB Las Vegas, IBC, CABSAT, Inter BEE, NAB NY, Broadcast India and ConneCTechAsia, these are a great place to **conduct meetings away from the booth** or to catch up on business in a quiet, stress-free environment.

Demonstrate **thought leadership** with **speaking opportunities** at events across the globe

IABM runs a number of standalone and event-associated events throughout the year, giving members **great opportunities to share their ideas and innovations on a public stage**. As members, all employees can attend these events free of charge

Access to **detailed data driven** Business Insight reports

As the **leading provider of data driven insight and analysis in Broadcast and Media**, the IABM Business Intelligence Unit creates a wide range of business-enhancing reports for members

Technology services

IABM offer a wide range of technology services including a **Technology Trends Roadmap** and **Standards** resources with technical representatives playing prominent roles on standards and technology bodies worldwide

Marketing resources to generate **reach** and **awareness**

IABM can **upload and promote** press releases, product launches, case studies, white papers, webinars and much more, simply email them to marketing@theiabm.org

Training and Educational services

Members can access a **wide range of e-learning and onsite courses** covering a huge range of topics

Visit www.theiabm.org to find out more and register a free account