VIMOND | VIA

Vimond VIA is a cloud based, flexible, modular and scalable Streaming and Content Management Platform that grows with your needs, to serve your OTT audiences wherever they are. Content can be streamed from local or remote sources.

From media ingestion, through asset management, content curation and distribution direct to audiences, Vimond VIA ensures great viewer experiences and efficient workflows for your users and editorial teams at a global scale.

Vimond VIA scales automatically to accommodate peak viewing volumes, keeping infrastructure costs efficient.

Vimond VIA can plug into your existing systems and workflows where you need it, or provide a complete solution from media acquisition through to delivery to your portals and apps. Our APIs enable integrations to your preferred solution for specialist capabilities.

VIMOND VIA is suitable for new market entrants and services, or for mature existing services. Enable third party content providers to submit content, and curate their own collections, and use automation to simplify approval workflows. Handling high volumes of content is made simple.

VIMOND VIA supports all business models, from free to air for unknown users, to sophisticated subscription and pay models: AVOD, SVOD and TVOD, or any combination.

Fully featured metadata workflows and dynamic manipulation of content make automation easy and ensures your viewers always receive relevant and engaging experiences to keep them watching, and keep them coming back. Protect your content with simple or advanced GeoBlocking and DRM.

VIMOND

Features

Ingest

Automated workflows for creating assets from ingest saves time, minimises duplication and reduces the risk of error.

- Video, metadata, subtitles images
- Media RSS / Atom
- Pull or push feeds
- Content Update, scheduling and revoke
- Monitor your ingest feeds
- Automated approval of external content with metadata & business rules

Content Management

Fully featured Content Management System gives users and third party publishers control to organise assets and update metadata.

- Ingest, organize and group all your content in multi-level hierarchies (i.e. series, seasons, episodes)
- Customisable metadata definitions
- Multi-language support for audio and subtitles
- Asset versioning and image bank
- Scheduled publishing of content
- GeoBlocking and DRM Integration
- Add chapters and index marks to the video timeline, with time-based metadata
- Trim in and out points for videos
- Create snapshot from video stream
- Manage & approve channel creation by external publishers

Planning & Editorial / Content Curation

Efficiently create compelling experiences to connect consumers to content, keeping your viewers engaged.

- Promote featured content to audiences
- Maintain independent metadata for different content presentations
- Create lists, carousels & menus

- Draft & publish content experiences
- Archive lists & assets
- Smart Lists: dynamic content sets that adapt to your audience

Content Delivery

Make content from any provider available to regional or global audiences, multi-region, multi-platform with automated approval.

- Adaptive Streaming suits any device or bandwidth
- Connect viewers to local or remote media
- Use 3rd Party APIs to personalise & target
- Elastic scaling based on usage and ready for global reach

Data

Integrate with existing systems, with a real-time event stream and scheduled exports to get the insight you need to better serve your audiences and make your service more successful.

Set up and Admin

Flexible system administration with role-based permissions provides the flexibility and protection of controlled user access.

- Role based permissions
- Simple registration/sign-up of platform users, with approval workflow
- Supports a multitiered account setup for managing external content providers
- Logging and audit trail for assets, ingest feeds, channels, shows and bundles
- View of all custom metadata definitions
- Add and configure 3rd party integrations (i.e. recommendation engines)
- Supports federated login (through Gmail/Facebook/LDAP/Active Directory)