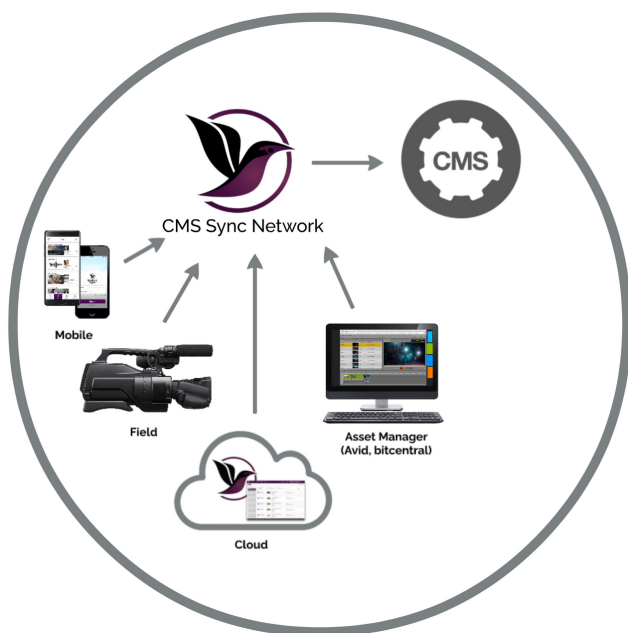




# Faster to share. Faster to air.

latakoo is the fastest, easiest, most secure way to get video from anywhere to anywhere, regardless of connectivity or file size.

Upload once, deliver content to multiple platforms.

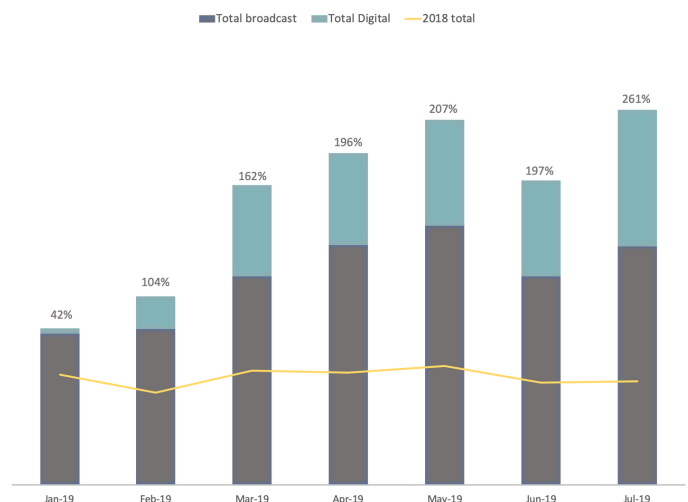


latakoo delivers files from anywhere in the world. Using the latakoo Flight app, content arrives securely in the cloud, where it's directed to multiple locations. One of those locations can be a Content Management System (CMS), speeding publication to digital platforms, such as a website.

In daily workflows, the integration saves a tremendous amount of time. For example, if a reporter is gathering new video from the scene of a breaking news story, he or she can shoot with the latakoo Flight mobile application and upload the clip to a unique, CMS-enabled network. Once the clip arrives in the cloud, it's transferred quickly to the CMS provider, with SRT transcription, if needed.

In a six-month trial period of 13 stations using latakoo for daily workflows, digital content delivery resulted in a dramatic increase in the number of files available for publication on digital platforms, as well as a greater adoption of the latakoo system overall. The number of files delivered grew more than 200%.

More files available, means more video published. One broadcast company using our digital delivery has seen website video views jump by as much as 400% year-over-year.



Get in Touch:

[sales@latakoo.com](mailto:sales@latakoo.com)