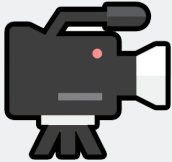




latakoo solutions

latakoo is the fastest, easiest, most secure way to get video from anywhere to anywhere, regardless of connectivity or file size.

The flexible, scalable latakoo system is configurable for your organization's unique needs. latakoo handles the technical elements of transferring video wherever it needs to go, including compression, encoding, metadata, and conveyance to multiple platforms.



latakoo Flight

latakoo Flight is a software application installed on your desktop or mobile device that uses patented technology to simultaneously compress, encode and upload to the cloud.

Flight can handle multiple file types, including audio, video, images, folder content with digital files and very soon, any file type.

Flight uses machine learning to predict how long your upload will take and recommends the upload setting for the fastest possible transfer using one of two technologies.



latakoo Pilot

latakoo Pilot is your secure content repository in the cloud, making it possible to download, share and collaborate on files from anywhere in the world.

Pilot organizes your files within content folders called networks. Access to files can be customized to users within your organization or subgroup. It's easy to turn on automated features, such as transcription, captioning and HUB download.

Pilot makes it simple to share files with those outside your organization or to post to digital and social media platforms.



latakoo HUB

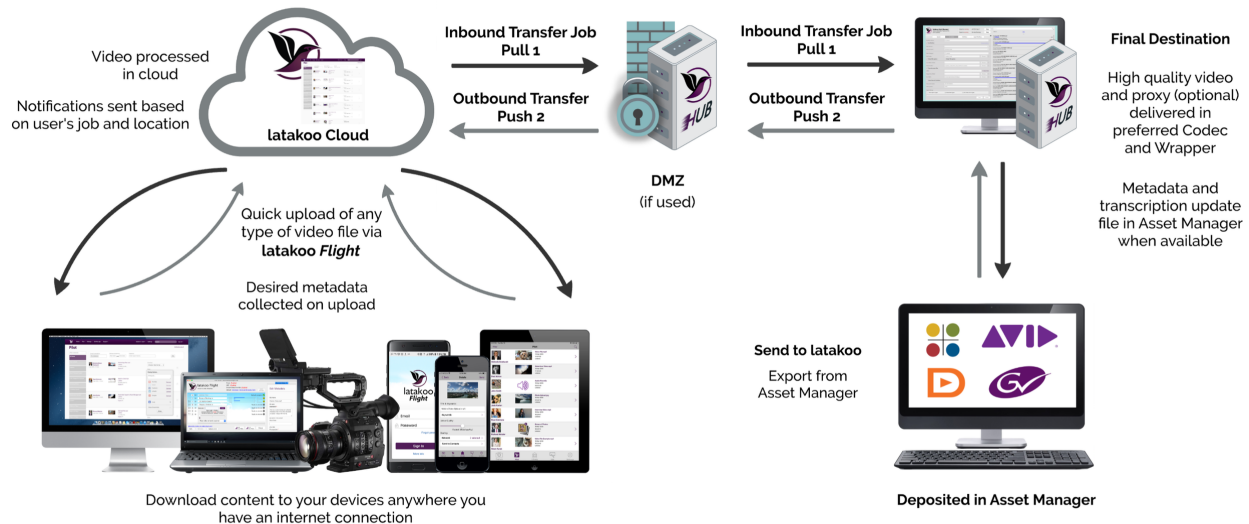
The latakoo HUB server sits inside your firewall and automates the download and transcode of video from the cloud. Files are checked into your asset manager or playout system with metadata.

HUB also uploads files from your asset manager to the cloud, where files can be available to your remote team members or transcribed. HUB supports 608/708 closed captioning.

latakoo mini-HUB software can run on a modern desktop computer to automate downloads without transcoding.

Flexible & Customizable

Whether it's connecting different asset managers, automating delivery to digital platforms, simplifying the steps to ingest or playout, or automating closed captioning, latakoo has a verified solution. With 24/7 US-based support, there's just one call to make if a problem arises.



A Secure Choice

latakoo never exerts ownership over your content.

latakoo has met all system security requirements and passed strenuous assessments by major broadcast corporations. latakoo uses multiple tier one providers for cloud storage with backups and redundancy built into the system.

Metadata Everywhere

Metadata can be added to the file on upload, in a customizable interface or in the cloud. Tag any file instantly with location, key words, description and team members. Customize metadata to mirror bin columns for ingest to Media Composer.

Metadata can be ingested along with transcription into your on-site asset manager.

Transcribe Seamlessly

There is no need to step outside your workflow for transcription.

While the file is in the cloud, transcription can be ordered to your desired quality level and turn-around time. Or, add translation in 17 languages with the click of a button. Use transcription to embed closed captioning with latakoo HUB.

Get in Touch:

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