



FOR IMMEDIATE RELEASE

Pebble Beach Virtualises 2020 Tradeshow Presence

Delivering a solution to the cancellations of CABSAT and NAB, Pebble is setting up virtual stands to demonstrate its market leading automation and playout technology

Weybridge, UK, 19 March 2020 - [Pebble Beach Systems](#), the leading automation, content management and integrated channel specialist, is organising 'virtual stands' for CABSAT from 31 March to 2 April, and for NAB from 20-22 April 2020, with the aim of enabling the most important side of any trade show – open discussion.

Alison Pavitt, Marketing Manager, Pebble Beach Systems, said, "Trade shows give us the opportunity to meet current customers and new contacts face to face, and sit with them to discuss their hopes and concerns for their playout operations as well as our views on where playout is heading. While we fully understand and support the need to cancel CABSAT and NAB 2020, one of Pebble's key values is 'Find a Solution', so we are excited to recreate our stands online with exclusive access to our full team of experts, a first look at what our R&D team are working on, and video demonstrations of our latest innovations – all without the jet lag and sore feet."

Pebble will showcase the latest enhancements and developments to its world-class automation and integrated channel solutions, demonstrating the latest in graphics capabilities. Integrated channel technology can hugely simplify the playout chain for broadcasters by delivering logistical, space and cost savings.

Pebble will also discuss the recent partnership with graphics specialist Vizrt to integrate the Viz Engine into its Dolphin and Orca, integrated playout



solutions. The new Viz Engine software plug-in for Pebble’s Dolphin and Orca integrated channel devices enable broadcasters to improve best-of-breed real-time 3D graphics workflows.

Experts from Pebble will be available one-to-one to discuss the challenges, benefits and even the potential pitfalls of transitioning your operations to IP, demonstrating the company’s experience in deploying SDI, native 2110 and 2022-6/7 uncompressed IP, and compressed IP virtualised playout infrastructures around the world.

Pebble’s creative ‘Virtual Stand’ response to the postponements and cancellations of the key industry shows highlights the company’s commitment to always find a solution, and to serve the needs of broadcasters and media companies across the world.

To book an appointment for CABSAT, facilitated via Webex, please visit [here](#)

To book an appointment for NAB, facilitated via Webex, please visit [here](#)

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About Pebble Beach Systems

Pebble Beach Systems is a world leader in automation, channel in a box, integrated and virtualised playout technology, with scalable products designed for highly efficient multichannel transmission as well as complex news and sports television. Installed in more than 70 countries and with proven systems ranging from single up to over 150 channels in operation, Pebble Beach Systems offers open, flexible systems, which encompass ingest and playout automation, and complex file-based workflows.

pebble.tv

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