



## ZIXI ANNOUNCES REMOTE MONITORING OPERATIONS WEBINAR

*Showcasing tools and best practices for seamless remote operations*

**WALTHAM, MA [Embargoed – Mar 27<sup>th</sup>, 2020 — [Zixi](#)**, the industry leader for enabling dependable, live broadcast-quality video over any-IP, and award winning architect of the Software-Defined Video Platform (SDVP), today announced an industry focused webinar on Tuesday, March 31<sup>st</sup> at 8 AM PST/11 AM EST/4 PM London, showing how to quickly and seamlessly pivot from on-premises production and control rooms to remote virtualized broadcast operations from home using Zixi's Software-Defined Video Platform.

Zixi's Software-Defined Video Platform and ZEN Master, the industry's leading virtual control plane, allow remote users to maintain business continuity by enabling them to securely orchestrate, manage and monitor broadcast quality, low latency live video workflows from anywhere in the world.

“Media organizations are moving operations remotely not only to keep their employees safe during to the health crisis, but also with the decentralization of broadcast operations possible with modern IP workflows,” said Gordon Brooks, CEO, Zixi. “Calling on our own experiences with customers, Zixi will demonstrate how to ensure broadcast quality business continuity from off-premises locations with no reduction in capability.”

To register for the event please see the following link:

<https://zixi.com/2020/03/25/pivot-to-remote-monitoring-and-broadcast-operations/>

### **About Zixi**

Zixi provides a cloud based and on-premise Software-Defined Video Platform that enables reliable broadcast-quality video delivery over any IP network, any protocol, any cloud provider and any edge device. The company offers technologies for broadcasters, enterprises, over-the-top video providers, and mobile service providers around the world. The Zixi Platform makes it easy and economical for media companies to source, manage, localize, and distribute live events and 24/7 live linear channels in broadcast QoS, securely and at scale, using any form of IP network or Hybrid IP environments. Zixi provides enhanced control in large complex networks with [ZEN Master](#), a live video orchestration and telemetry control plane that provides visual tools to configure, orchestrate, and monitor live broadcast channels and events across industry protocols. Over 10+ years, the Zixi Enabled Network (ZEN) has grown to over 170 OEM and service providers and serves well over 600 customers representing most of the top media brands around the world with 10,000+ channels delivered daily. [www.zixi.com](http://www.zixi.com)

### **For more information, contact:**

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