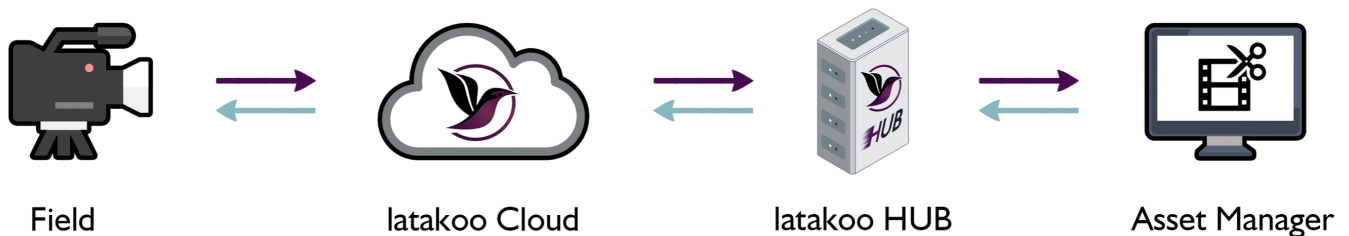# Automate Ingest.
Automate Captioning.

latakoo is the fastest, easiest, most secure way to get video from anywhere to anywhere, regardless of connectivity or file size.

latakoo HUB offers custom workflows automated for efficiency.

Field → **latakoo Cloud** → **latakoo HUB** → **Asset Manager**

The power of latakoo automation starts with the technological integration of latakoo HUB with multiple asset managers. latakoo seamlessly integrates with Avid Interplay, Avid Media Composer, Dalet, Grass Valley and bitcentral. This ensures your file arrives in the codec required, along with metadata collected during the upload.
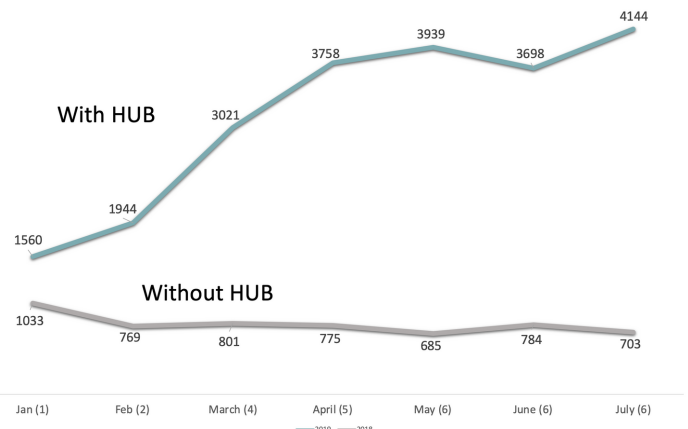
Because latakoo has transcription built into our system, HUB can pick up the transcript and create a 608/708 caption file.

It's a two-way street with HUB, which can also quickly and securely deliver files to the latakoo cloud, where they can be shared or downloaded by other networked HUBs.

In a seven-month trial period of 6 stations using latakoo for daily workflows in 2019, latakoo HUB automation drove a 489% increase in the number of files sent with latakoo over the previous year.

Stations found that the automation saved time over other providers because the files automatically arrived in their asset manager without any additional staff action.

"It's a revolution," said one chief editor.

With HUB

1560	1944	3021	3758	3939	3698	4144

Without HUB

1033	769	801	775	685	784	703

Jan (1)	Feb (2)	March (4)	April (5)	May (6)	June (6)	July (6)

2019   2018