M2A CONNECT

Flexible and scalable, M2A CONNECT allows video feeds to be acquired, aggregated, transformed and distributed through the M2A Console or using our API integration.

Distribution

Amplify the reach of your content in the AWS Cloud to takers globally

aws
PARTNER

aws
Qualified Software

M2A CONNECT enables content owners, broadcasters and streamers to easily manage their live output to customers, syndication partners, regional headends, or any platform. It also allows any entitled takers to flexibly manage their subscription defined video streams in real time or through scheduling.

Takers with tailored subscriptions can set up and receive access within minutes, with M2A CONNECT handling the automation of AWS resources for account management, routing, encryption, packaging and live stream output.

The immediacy of M2A CONNECT's distribution capabilities means last minute deals are no longer a scramble, that multi-platform syndication and global distribution are not strenuous tasks, and that management and set-up is no longer a full-time job.
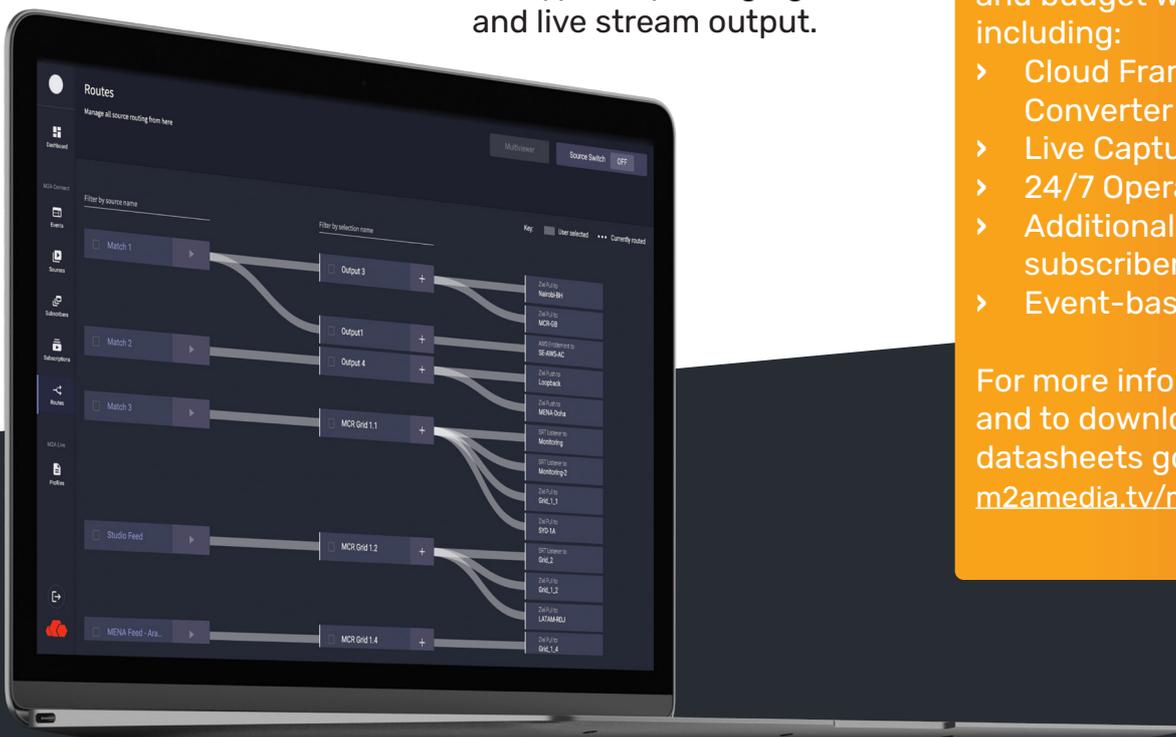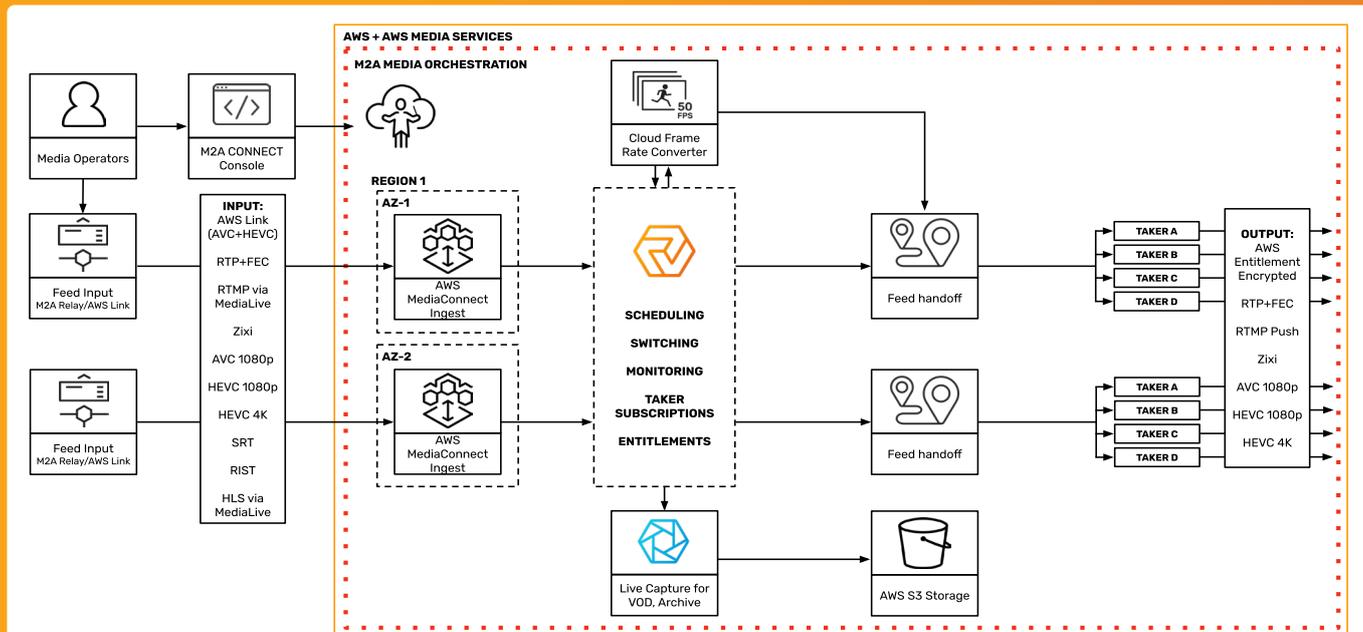
Level up with

ADD-ONS

M2A CONNECT customers can tailor services to their needs and budget with Add-ons including:

› Cloud Frame Rate Converter
› Live Capture
› 24/7 Operations
› Additional takers/ subscribers
› Event-based routing

For more information and to download Add-on datasheets go to:
m2amedia.tv/m2a-connect

M2A Media

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M2A CONNECT for Distribution Workflows

Key Features

› Cloud distribution hub
› Manage subscribers and subscriptions
› Access through the web-based M2A Console or RESTful API Control
› Flexible routing & switching
› Scheduled events view of video sources
› Proxy monitoring view of feeds
› Automation of AWS account management, multi-region routing and video output
› SD to 4K workflows for all platforms
› Automated and manual routing
› Decoder management
› ABR profile creation available via M2A LIVE
› Localised audio and graphics

Operations and monitoring

› Advanced real-time metrics for alerting
› SCTE diagnostics
› TS probing
› 24/7 operations and engineering
› Scalable availability through n+m and multi-region resilience

Input formats

› AWS Entitlement encrypted
› RTP+FEC
› RTMP
› SRT
› RIST
› Zixi
› AVC
› HD 1080p HEVC medium & high profiles up to 100 Mbps
› 4K HEVC up to 30 Mbps

M2A Media are proud to be working with:

britbox FIBA We Are Basketball B B C {DA ZN} ATP MEDIA ✳Spark Sport 4 Rakuten SPORTS itv

AWS tech partner | No upfront charges | Tiered feature packages available including unlimited use

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