SMART Central

System Management And Reporting Tools

Broadcast Workflows Simplified.

SMART Central is a powerful web-based Business Process Management (BPM) solution for broadcast facilities. At its core, SMART Central offers an array of automated management and reporting tools to give operators and decision-makers immediate access to critical information. The building block solution can be scaled, and apps can be added to help facilities optimize operations and reduce costs. SMART Central is designed for multi-departmental use including Sales, Traffic, and Master control to help create efficiency. What's more, SMART Central is permission-based which allows for controlled access based on unique user rights.

Core Features

- Urgent requests notifications report

- Automated schedule import (BXF or native)

- Automated dub and purge list processing

- Automated deviation report

- Emails reports directly to key personnel

- Web-based user interface for quick access.

- Building-block solution that can be scaled with a suite of Floricals applications.

SMARTCentral
System Management & Reporting Tools

FS
Florical Systems.

Features

Automated Schedule Import

- Automatically imports schedules when "discovered" in traffic folder.
- Use BXF or native interface. (all traffic systems are supported)
- Imported schedules are instantly available for on-air -- no operator intervention required!

Report Automatically Emailed

- Automatically receive reports through email or manually retrieve reports as needed.
- Pre-air Discrepancy Report (configurable runtime for report -- by default, it runs daily, prior to a schedule going to air).
- Urgent Request Notifications - undetected material needed for air (default 2 to 4 hrs to air - configurable) triggers generation of an Urgent Request Notification.
- Critical Request Notifications - for events whose material has not been detected as available for air within a configurable time before air (default 15 to 30 minutes to air) triggers generation of a Critical Request Notification.
- Deviation Report & Reconciliation File for Traffic automatically runs daily or can be manually requested as needed

Dub and Purge List Processing

- Automated dub and purge list processing. Can be automatically emailed or manually accessed.
- Urgent Request Notifications - undetected material needed for air (default 2 to 4 hrs to air - configurable) triggers generation of an Urgent Request Notification.
- Time adjustments.
- Automatically compensate for video path delays with Zero Timing to seamlessly mix material from different locations within the same break.
- Reduce equipment costs by sharing machine control resources with other Florical automation products.

Modules

AirBossX	• Control or view on-air schedule from any networked workstation (AirBoss list licence required for each instance of Remote AirBoss).
Supervisory Monitor	• Monitor multiple channels from one workstation and directly select any single channel to access for control. • Supervisory Monitor comes in two modes: duration based or event based.
Remote Editor	• Remote access to view or edit any schedule available from traffic.
Inventory Browser	• Browse your database and view low-res proxy files of your inventory from any networked PC.
Live Log traffic interface	• Two-way communication with traffic. Traffic is notified of missed spots or errors and can immediately "make-good".
Asset Dispatcher	• Ingest at one facility and push content, timing and metadata to regional sites automatically based on spoke site dub-lists.