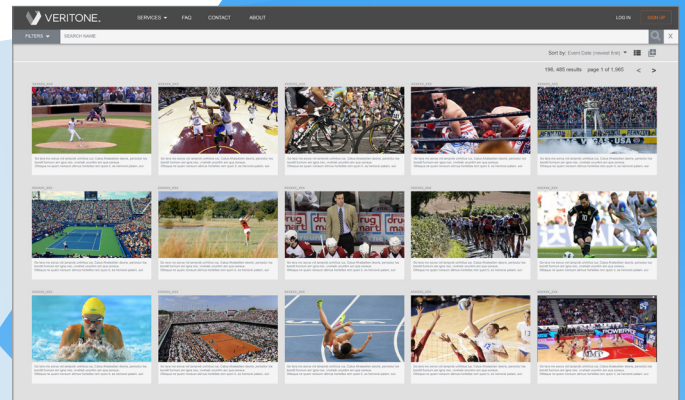


VERITONE DIGITAL MEDIA HUB™

**Your Own Branded Portal to Manage,
Deliver, & Monetize Content**

Digital Media Hub a cloud-native, white-label portal specifically designed for rights holders & content creators to centrally access, manage, and deliver content - with the option to monetize content - to a global partner and customer network.

Its simple and intuitive user interface gives you a clean, organized SaaS portal where you can display assets such as video, images, poster art and more. Plus, Digital Media Hub is customizable, so you can tailor it to your brand.



IMMEDIATE
ACCESS



Content Access & Delivery

Digital Media Hub provides a central location for ingesting, organizing and sharing your content, with centralized access in a secure, permission-based cloud environment.



Content Monetization

With an optional e-commerce feature, you can configure your Digital Media Hub portal to allow users to license content in a secure cloud environment.

MAKING AI WORK FOR YOU

veritone.com/digital-media-hub

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TOP 6 REASONS RIGHTS HOLDERS ARE OBSESSED WITH DIGITAL MEDIA HUB:

- 1 White-label UI
- 2 Cloud-native
- 3 Cognitive metadata
- 4 Shopping cart functionality
- 5 Broadcast quality file support
- 6 Scalable

White-Label Branding - Customize your Digital Media Hub with your brand and style.

Immediate Delivery - Access content quickly and use the downloads immediately.

Powerful Cognitive Search - With rich cognitive metadata, Digital Media Hub makes finding content simple.

Monetization - As a rights holder, you have the flexibility to configure your portal for media asset purchases.

Reporting and Analytics - Robust reporting tools allow you to track downloads.

Dynamic Watermarking - Customizable “burnt-in” watermarking allows for additional security.

Content Organization - A flexible organizational hierarchy lets your team structure how content is displayed.

User Permissions - Manage the type of content your users can access based on their role.