

VEDA™

AUTOMATION & MAM



MEDIA ASSET MANAGEMENT



EFFICIENT

Improved resource management features



FLEXIBLE

Create and monitor workflows with ease



VERSATILE

Made for broadcasters, ideal for corporate use

PLAYOUT AUTOMATION

COMPLETE



Awarded by operators across the world

ROBUST



A proven efficiency from ingest to playout

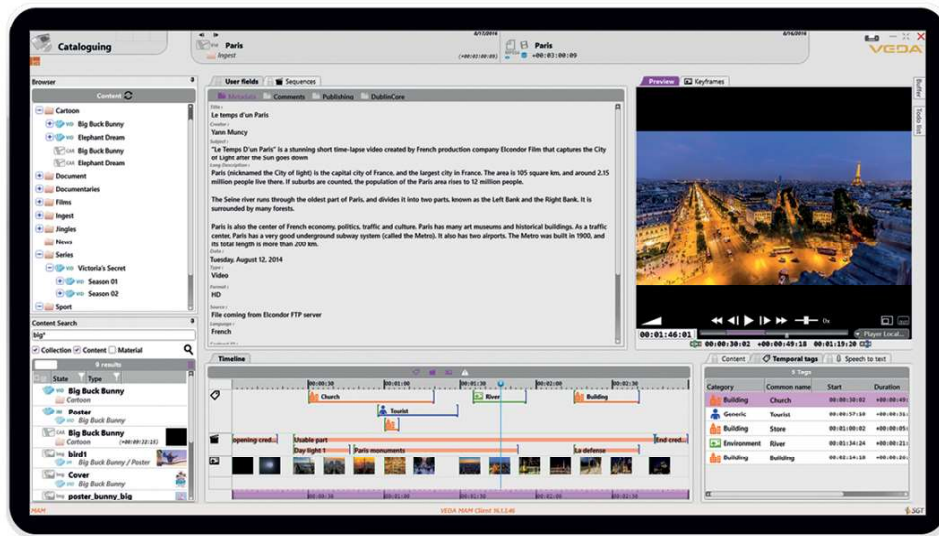
UNIVERSAL



Any device, any service, any scale of operations

VEDA™

AUTOMATION & MAM



MEDIA ASSET MANAGEMENT

TV PLAYOUT AUTOMATION

Ingest and import: any source,
any content

A state-of-the-art automation
system for up to 10 channels

Technical & editorial control,
manual and automatic QC

Redundancy: from N+1 to
1+1 architectures

Custom metadata and
layout creation

A complete solution: search,
edit, preview & supervise playlists

Version and sequence editing
for linear & non-linear distribution

Advanced features: ad quota,
synchronized record, audio
shuffling, block management

Workflows Engine for automated
back-office and user tasks

Interfaces: BXF, MOS, SOA,
Restful, a large drivers library
for devices and applications

SOA interface for more openness