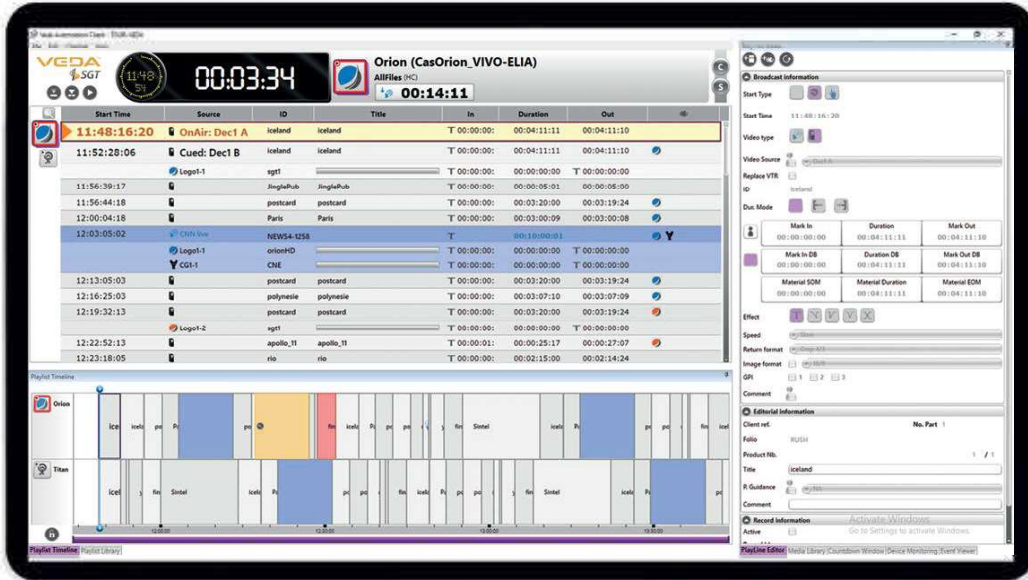


VEDA™

AUTOMATION & MAM



MEDIA ASSET MANAGEMENT

✓ EFFICIENT
Improved resource management features

✓ FLEXIBLE
Create and monitor workflows with ease

✓ VERSATILE
Made for broadcasters, ideal for corporate use

PLAYOUT AUTOMATION

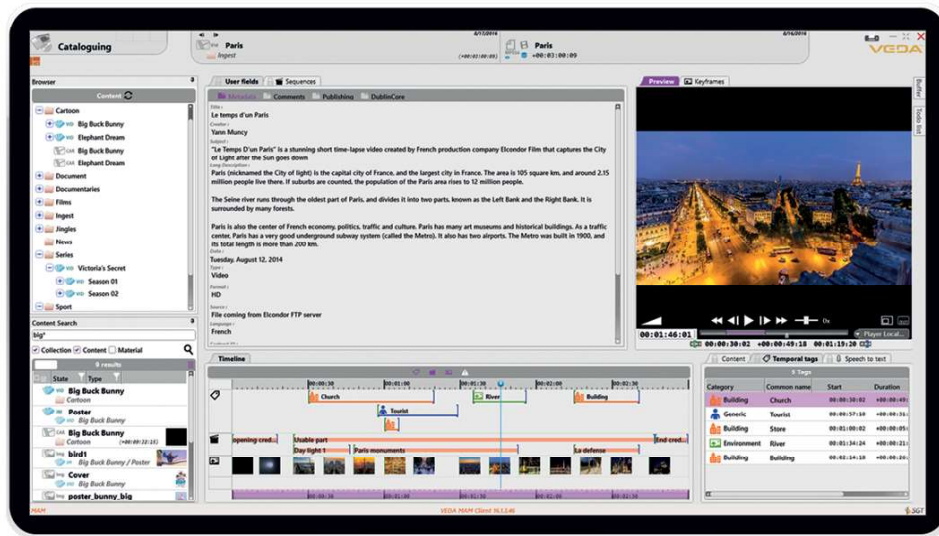
COMPLETE ✓
Awarded by operators across the world

ROBUST ✓
A proven efficiency from ingest to playout

UNIVERSAL ✓
Any device, any service, any scale of operations

VEDA™

AUTOMATION & MAM



MEDIA ASSET MANAGEMENT

TV PLAYOUT AUTOMATION

Ingest and import: any source,
any content

A state-of-the-art automation
system for up to 10 channels

Technical & editorial control,
manual and automatic QC

Redundancy: from N+1 to
1+1 architectures

Custom metadata and
layout creation

A complete solution: search,
edit, preview & supervise playlists

Version and sequence editing
for linear & non-linear distribution

Advanced features: ad quota,
synchronized record, audio
shuffling, block management

Workflows Engine for automated
back-office and user tasks

Interfaces: BXF, MOS, SOA,
Restful, a large drivers library
for devices and applications

SOA interface for more openness