kumulate

intelligent storage & asset lifecycle management
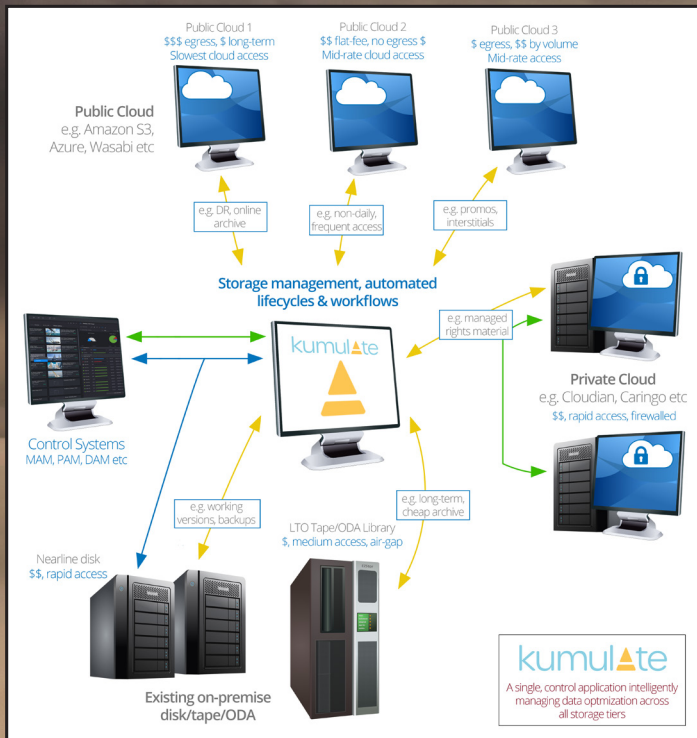
go
higher

move
faster

become
stronger

MASSTECH

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intelligent storage & asset lifecycle management

Kumulate unlocks the true power & flexibility of hybrid cloud for media assets

Kumulate is the latest evolution in intelligent storage, workflow and lifecycle management for video assets. Kumulate is a **modular** platform that creates your perfect **object storage** ecosystem, utilizing **asset management**, **workflow orchestration** and **transcode** modules to ensure that your assets are always stored in the most efficient storage tier, and delivered to the right location in the required format. Across public cloud, private cloud, on-premise disk or tape, Kumulate's intelligent workflows automate media ingest, transcode, packaging and delivery.

Kumulate interfaces seamlessly with your MAMs, PAMs or NRCS, and let's you harness the power of the leading cognitive services and machine learning systems on platforms such as AWS, Azure, and IBM to create your optimized storage and automated asset lifecycle management solution.

Go higher – Harness the power of hybrid cloud
Unlock the true power, flexibility and efficiency of hybrid cloud ecosystems. Kumulate's intelligent asset analysis makes sure that your assets are always stored in the most cost-efficient storage tier.

Move faster – Pain-free migrations.
Whether migrating across tape versions, storage tiers or from legacy systems, Kumulate's intelligent, automated migration tools relieve the pain of migrations.

Become stronger – deep integrations
MAMs, PAMs, NLEs, NRCSs, cloud platforms, storage – Kumulate is deeply integrated with all major providers. Plugins for Avid and Adobe put storage and lifecycle management at your fingertips without leaving your app.
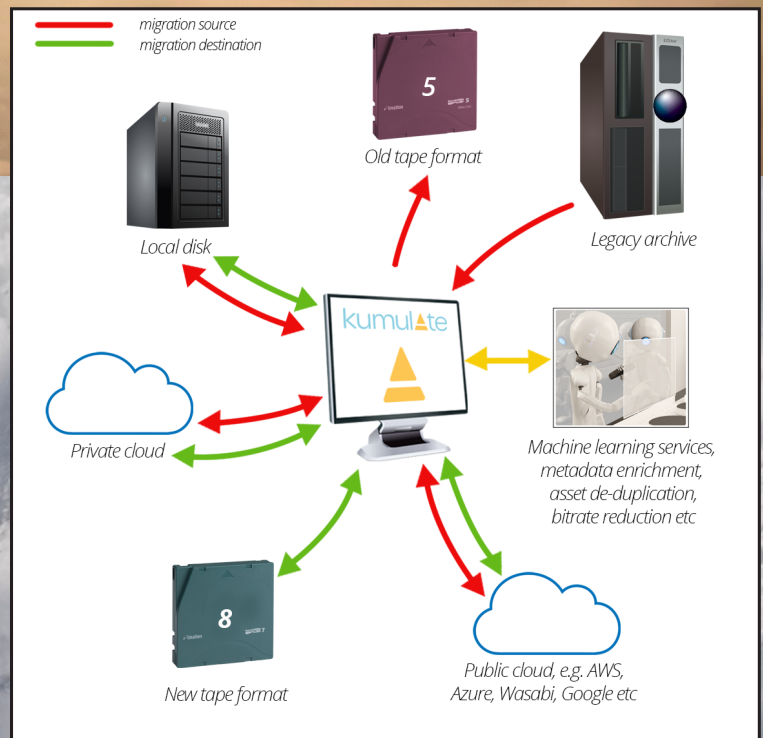
Automated workflow orchestration
Create your workflows then let Kumulate do the heavy lifting. Content movement, transcode, enrichment, packaging – your files, where you need them, when you need them, in the right format.

Search, Find, Share - everywhere
Locate, retrieve and share content from anywhere in your entire organization, using Kumulate's powerful federated search functions.

Kumulate's built-in automated migration tools relieve the pain of migrating from older formats and systems

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