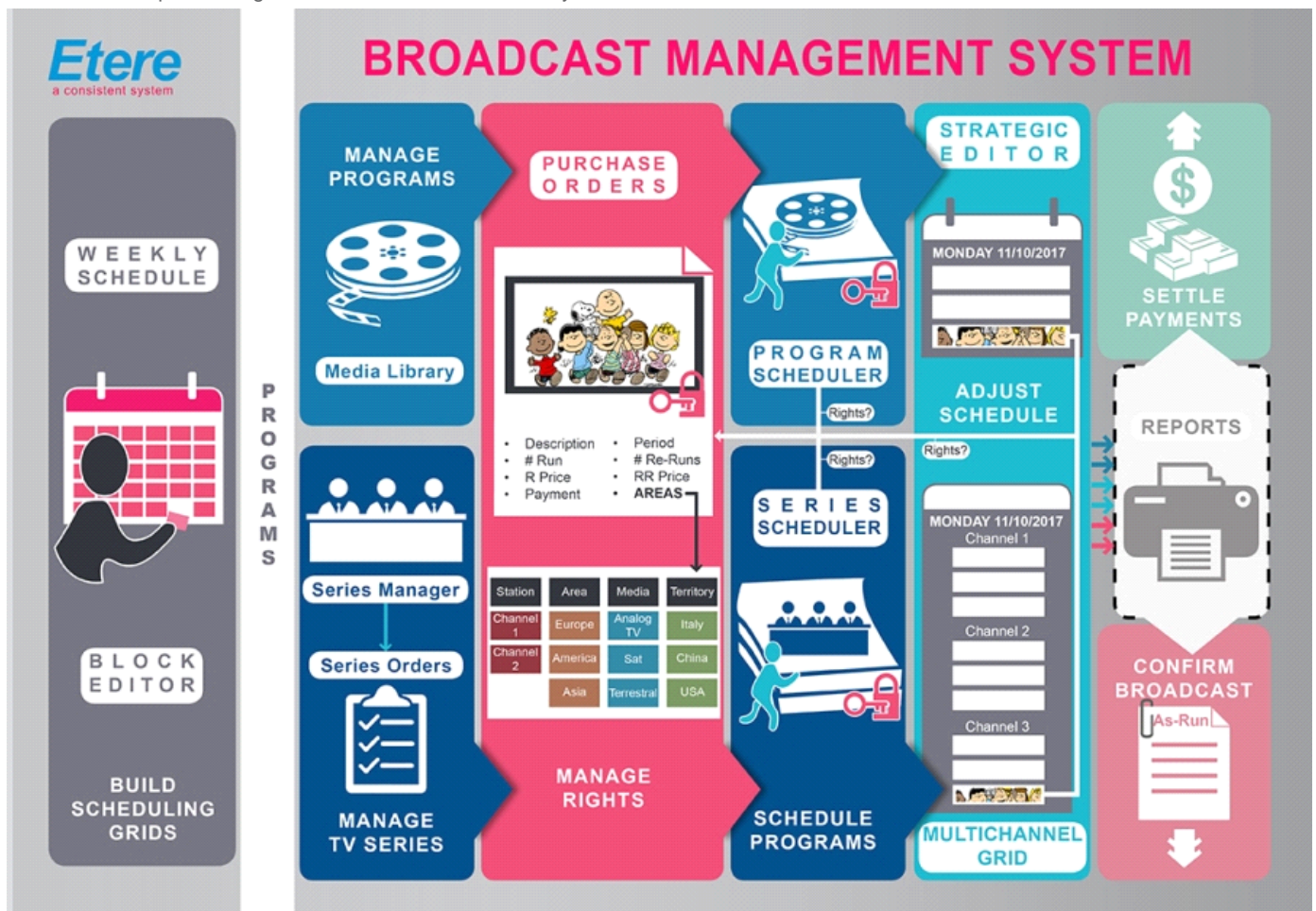


# ETERE BROADCAST MANAGEMENT SYSTEM (BMS)

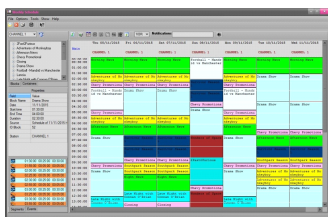
A comprehensive and complete scheduling solution providing a range of program planning tools, customisable views and filters along with full rights, media and content validation.

Designed to be scalable, robust and secure, **Etere BMS** has evolved to provide the most powerful integrated suite of content management modules available. Etere BMS was developed to satisfy the most demanding users by providing an all-in-one-solution with program acquisition planning, content utilisation monitoring, inventory using Etere Media Asset Management

Etere Media Asset Management (MAM) metadata, dynamic play-out integration, post-transmission accounting, rights management and media workflow processing via [Etere Workflow](#) and Delivery Platforms.

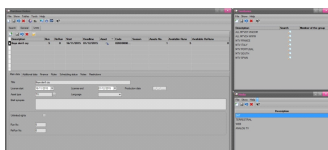


BMS stands for Broadcast Management System and it specifically refers to the management of licensing rights process, which is a critical element to overall success in the broadcasting business.



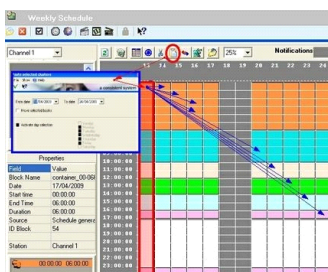
## Key Features

- ◆ Central tracking of rights consumption and distribution
- ◆ Long-form and short-form rights for multi-platform services
- ◆ Real-time reporting of rights situation and payments
- ◆ Detailed rights management on territory and media diffusion
- ◆ Versatile amortization templates to manage program payment
- ◆ Transparent and powerful inventory management
- ◆ Manage licensed television programs (both single programs and series programs), including their planning, rights management and scheduling
- ◆ Reliable way of managing of one of the most delicate parts of the broadcasting business
- ◆ Organised structure streamlines workflow and increases efficiency



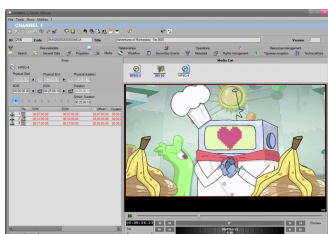
## Rights Management

- ◆ Streamlined end-to-end accounting for accounts receivable including invoicing, credit management, aging, payments and month-end reporting
- ◆ Central tracking and management of rights consumption and distribution for all acquired or produced content
- ◆ Manage rights for long-form and short-form content across linear and multi-platform services
- ◆ Real-time reporting of rights situation and flexible payment options
- ◆ Detailed rights management system encompassing territory and media diffusion
- ◆ Versatile amortization templates to manage program payment
- ◆ Effective series management to facilitate a detailed diffusion of rights (including episodes generation, asset assignment and contract creation)
- ◆ Transparent and powerful inventory management
- ◆ Record and process any rights condition or obligation using a flexible and extensible business rules engine



## Schedule Structure

- ◆ Powerful wizard to create the schedule grid;
- ◆ Flexible and configurable grid to guide filling procedures;
- ◆ capability of moving blocks with and without events;
- ◆ Target audience and income on every gridline;
- ◆ Different grid scenarios;
- ◆ Multichannel grid including copy across channel and link across channel



## Asset Management

Using [Etere Media Asset Management \(MAM\)](#) flexible database, the broadcaster can easily locate, maintain and manage their content with an intuitive, flexible and organised structure. Rights are managed separately to promote a streamlined workflow and to ensure that linked content cannot be scheduled outside licensing constraints. Rights can be detailed by station, media and territories for the best granularity. The Rights metadata holds details of all rights periods used in your broadcast operation, including exclusions, extensions, runs available for specific channels and regions along with any other restrictions.