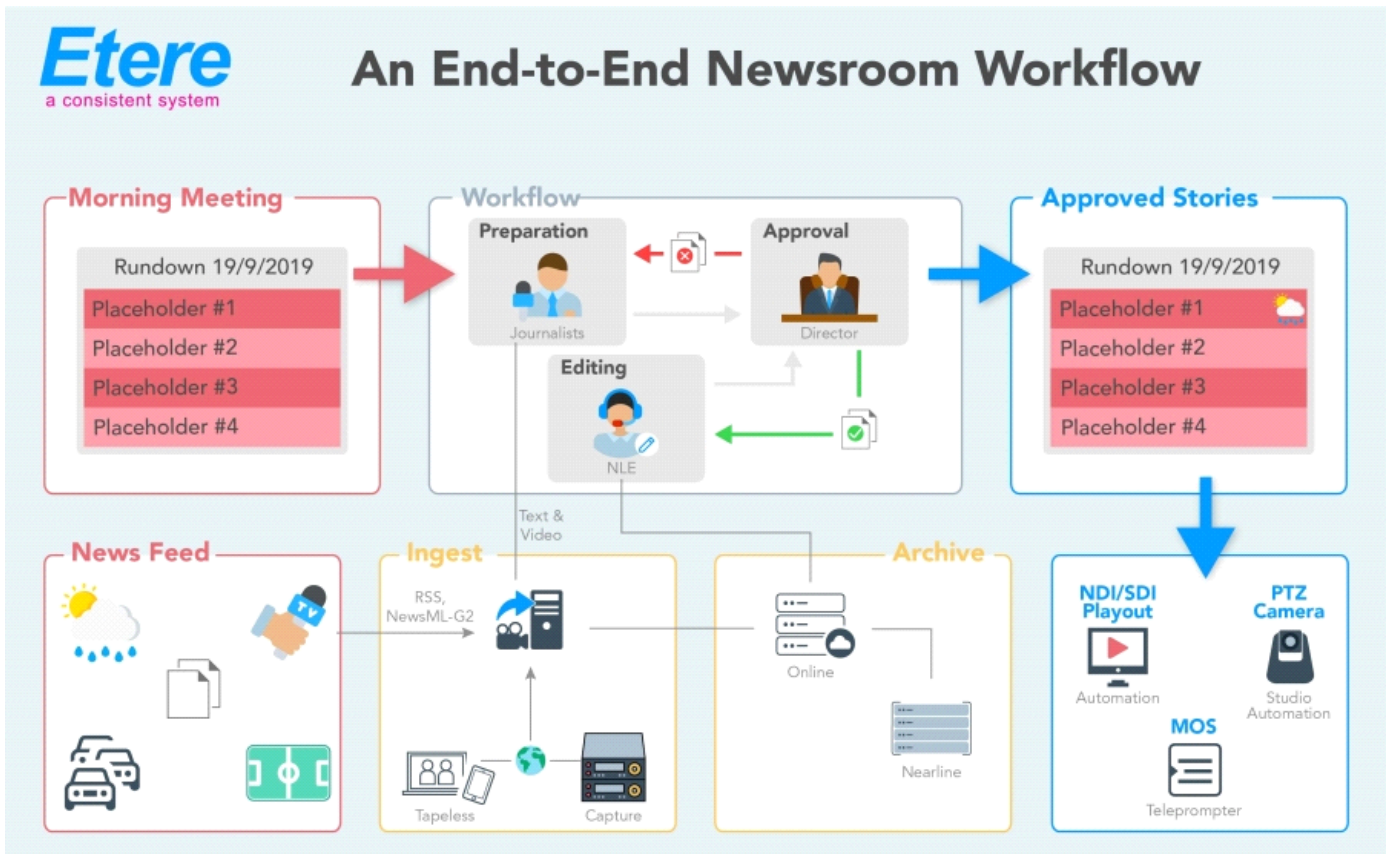


# EA1229 ETERE NUNZIO NEWSROOM

Nunzio Newsroom is a newsroom management software that empowers Media Enterprises with the best tools to develop a story from the initial idea to the final broadcast, all from a single interface. With Etere's mastery of integrated workflows, you can achieve a better performance!



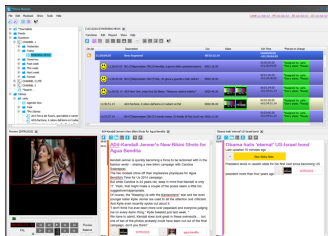
With **Nunzio newsroom**, you can work better, faster and achieve amazing results. Nunzio Newsroom is a highly-flexible and cost-effective solution with fully empowered **Newsroom Computer System (NRCS)** capabilities to manage the entire tapeless workflow of a Newsroom environment, starting from the planning of news stories (virtual assets) to the control of on-air playback.

Nunzio Newsroom makes all jobs within a Newsroom easier, helping managers control overall daily operations, guiding journalists to prepare their stories, and enabling editors to quickly edit (e.g. voice-over) and deliver news stories. Nunzio Newsroom is the newsroom management component of **Etere Ecosystem**, the approach that greatly improves coordinated multi-media planning and collaboration across different production units such as radio, TV or web departments, editorial driven workflow and metadata management. Nunzio Newsroom enables you to develop a story from the initial idea to broadcast. It leverages Etere workflow capabilities to handle requirements and offers ideal integration into the entire existing IT and production environment. Nunzio Newsroom relies on an **Etere Media Asset Management (MAM)** database and uses the **Etere Data Mover** engine for transfers and integration of multi site systems. Nunzio Newsroom is equipped with a powerful new instant chat feature that enables quick set-up of group chatrooms; logs favourites list, contact list as well as a history of conversations. Etere Nunzio Newsroom supports E-paper, website upload as well as full integration with Facebook, LinkedIn, Twitter and Youtube directly from Nunzio interface. Additionally, Nunzio is NDI-ready, enabling unlimited channels and live productions with low latency.



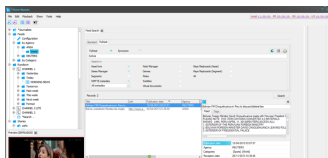
## Key Features

- ◆ Manage complex stories with multiple video elements including video files, live streams, graphics and secondary media files simultaneously
- ◆ Supports Newtek NDI
- ◆ Supports E-paper and website upload
- ◆ Add/update playlists from social media including Facebook, LinkedIn, Twitter and Youtube directly from Nunzio interface
- ◆ Real-time updates
- ◆ Supports MOS-compliant Samvad Teleprompters
- ◆ Flexible and scalable production workflow
- ◆ Fully configurable data model
- ◆ Supports Dante Audio
- ◆ Sophisticated rights, search and communication tools
- ◆ News tickers to create custom carousels



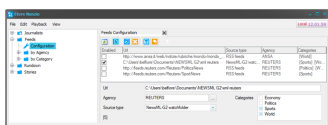
## Rich Client

**Nunzio Newsroom** features open standards and multiple integration paths to provide efficient cross-system operation. It includes multiple window frameworks, personal filters, personal searches and views, configurable keyboard shortcuts, toolbars, colours and fonts, configurable layouts, customizable print reports, web browser integration and hyperlink support. **Etere Media Asset Management (MAM)** is an integral part of the rundown and it includes capabilities such as low resolution browsing. When a journalist inserts a placeholder for a video, a workflow begins. The workflow triggers a new Asset creation and subsequently a request to **NLE** to create the approval process, or a tapeless reception request for someone to download (if the video is received by an external source). The rundown update follows and transmission is ready for broadcast.



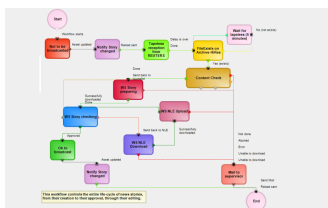
## Stories Editing

Story templates are available to users for quick story creation and for accelerating story production. Etere rich text editor combines all elements (presenter, voiceover, mos, ecc.) of the story in one screen. Etere rich text editor prepares also the text for the prompter and keeps track of the real story duration compared to the scheduled duration. The script handles commands for connected technologies and systems, including MOS objects and technical information.



## Wires Management

**Nunzio Newsroom** is the central collection point for incoming agency wires, which are immediately available for users. The system recognizes all standard agency formats (IPTC or NewsML) and it is capable of storing an infinite quantity of wires over a long period in the Etere database. Wires in multiple languages can be handled simultaneously



## Smooth Integrations

**Nunzio Newsroom** is a comprehensive Newsroom and it incorporates all the MOS technology of ETERE. Nunzio Newsroom can connect via MOS with any third party components, the rundown is connected in realtime with **Etere Automation** and **Etere Media Asset Management (MAM)**. The migration process from a different Nunzio Newsroom is straightforward; Nunzio Newsroom can morph the shape of the GUI to match your favourite model, and the journalists will feel comfortable using similar GUI and commands.