



# Major Events & Tours Telstra Broadcast Services

Deliver success with a winning combination  
and the right team

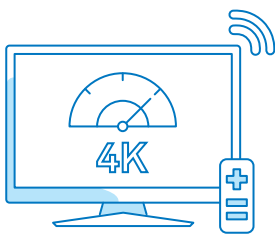
From Grand Slams to World Cups, to international events that happen every 4 years, major events and tours showcase the world's best athletes competing for personal and team achievement along with the love of the sporting fans.

To deliver a top tier major event, a company must have the right blend of resources that are global, flexible, customisable, readily available, and reliable.

Telstra Broadcast Services' Major Events & Tours managed service offering delivers an end to end global broadcast media and carriage operation customised with telecommunications, LIVE OTT, Broadcast and Media services to ensure a timely and premium experience that is sure to be a home run!

# Features & Benefits

Leveraging Telstra's total network assets for a fully managed media content transmission



## 100Gbps Media backbone

Bandwidths up to **100 Gbps** can simultaneously deliver up to 8 uncompressed ultra-high definition (UHD) 4K video feeds (12Gbps average)

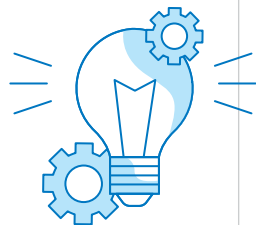


## Customisable network with reach

Telstra owns and has vested interest in one of the largest subsea fibre networks - **400,000 kms** - throughout the Pacific, Indian and Atlantic Oceans

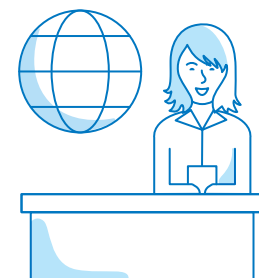
## True convergent expertise and solutions

Build on Telstra's telco, broadcast and internet capabilities to craft viable and economic solutions, including true **remote production**



## Global Field & Broadcast Operations

Broadcast experts on the ground, in Master Control Rooms and Broadcast Operation Centres across the globe to manage and monitor delivery to **meet SLAs**



## Access into China and throughout Asia

Telstra is the first foreign company licensed to provide connectivity and network services onto **mainland China** with Points of Presence for media delivery

# Solutions

Various delivery solutions that bring together the best qualities of media networks, technology and telecommunications



## Hybrid Media

Allow our experts to curate a solution accessing Telstra's full media network suite, including fibre, satellite, IP, and cloud connectivity



## International Remote Production

Produce multiple global events simultaneously by delivering content up to 100 Gbps from source via a high-speed network to centralised locations



## Satellite Only

Choose a satellite network with strategically placed teleports in Asia Pacific and partnership that can access the entire earth surface



## Telecommunications Network

Seamlessly integrate between a full range of telecommunication, video, internet and data services bundled together

# Live Sports Contribution and Distribution

## Telstra Broadcast Services

Take your fans to the heart of the sporting action with innovative solutions

Choose a team that's contributed millions of hours of live sports to audiences in Australia and around the world. Telstra Broadcast Services has the winning blend of global media networks, broadcast operations and field operations plus the support of 24/7 bookings and engineering teams. Our expert team helps ensure your specific needs are met so fans enjoy all of the action.




## The Telstra Advantage

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from across the globe to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, and we have a longstanding international business with specific expertise in the AsiaPacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support to help securely take your live sports content from stadiums to screens.

At Telstra Broadcast Services we're available 24/7 – talk to us.

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 [telstra.com/broadcastservices](https://telstra.com/broadcastservices)