

# Automate content management tasks with no-code machine learning—in under an hour.

## Removing the Barriers of AI/ML Adoption

Modern content creators and publishers have been using AI and machine learning (ML) to automate stages of their digital media supply chain, but barriers to AI/ML adoption still run high.

The Boon AI integration platform converts a costly and unpredictable ML process into one that is agile, accessible, and scalable in the way of traditional software development. It compresses what would otherwise be 10-12 months of development down to a couple of hours.

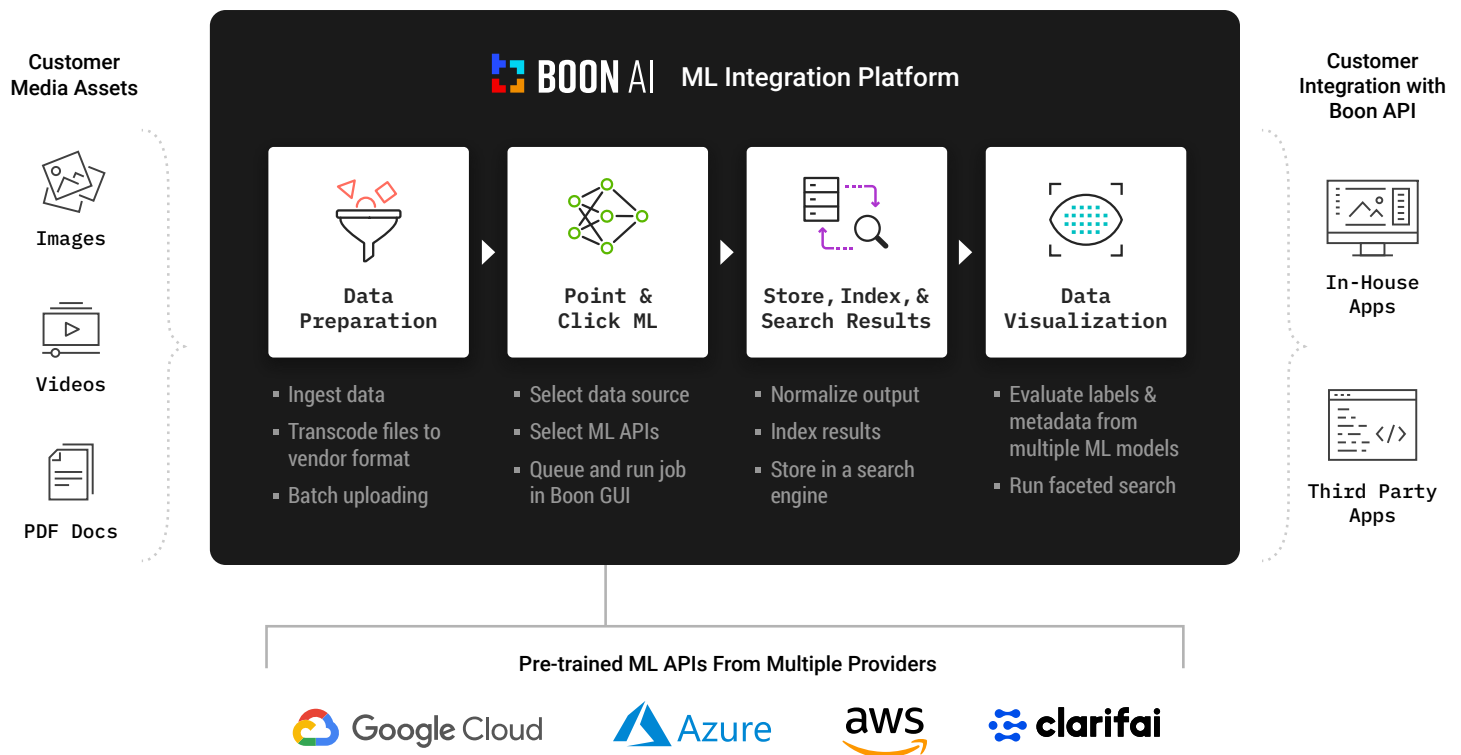
✓ No-code ML Access in Under an Hour

✓ Best-in-Class ML APIs from Multiple Vendors

## Kick Off ML Projects Without Code or Vendor Lock-In

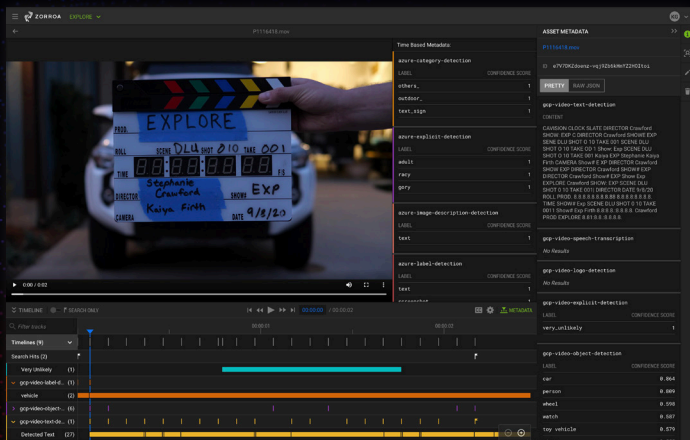
Automatically tag your images and videos, moderate content, or generate image descriptions using ML APIs from GCP, AWS, and Azure with just a few clicks in our GUI.

✓ Freedom to Experiment, Iterate, & Scale



## Use Cases

- Metadata Generation
- Content Discovery
- Media Archive Search
- Data Loss Prevention
- Content Moderation
- Ad Content Targeting
- Speech Transcription
- ML Vendor Evaluation



## Modernizing content management with a no-code ML workflow.

Manage everything from data ingest to ML analysis, from job queues to data visualization and model confidence in our user-friendly GUI with a few clicks. Then integrate the resulting metadata into your app using Python and REST APIs.

### How Boon AI Compresses 12 Months of Development Down to 1 Hour

#### Vendor Orchestration

Abstract away account setup, API documentation, billing, & integration.

#### Data Prep Elimination

Automatically transcode media assets to vendor-ready format at scale.

#### Multi-Vendor Access

Get better metadata by compounding features from multiple vendors.

#### No-code ML Access in Under an Hour

Select your APIs, run the analysis, and visualize results with a point and click workflow.

#### Custom Model Training

Build and train models to detect custom labels for your business use case.

#### Flexible Development

Integrate ML-powered metadata into any app with Python and REST APIs.

### How Does Boon AI Compare to DIY ML Adoption?

	In-house DIY Development	The Boon AI Platform
<b>Speed</b>	10-12 months to proof-of-concept	ML implementation in minutes
<b>Cost</b>	Upwards of \$1M, dedicated team of 6	Flexible SaaS pricing structure
<b>Predictability</b>	Unpredictable engineering scope, cycles, and ROI	Evaluate ML results within the Boon AI GUI in under an hour
<b>Flexibility</b>	No experimentation without custom code and long lead times	Experiment, iterate, and implement multiple vendor ML APIs without code
<b>Vendor Management</b>	ML vendor commitment, account setup, API documentation required	No ML vendor lock-in, no account setup, no API documentation required
<b>Scalability</b>	Difficult to modify and maintain	Easily adopt recently-released ML APIs

#### About Boon AI

Boon AI makes machine learning accessible for media technologists in media and entertainment, ecommerce, advertising, and UGC-driven industries through a modern, no-code ML workflow. Boon AI is a product of Zorroa, a company backed by Gradient Ventures, Google's AI-focused venture fund.



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