



Content Delivery Network

Instantly improve digital experience worldwide



Users expect instant
access to content
no matter where it
originates.

- ✓ **53%** users will abandon a slow-loading webpage after 3 seconds
- ✓ **64%** of users named buffering or slow loading times the most frustrating aspect of watching digital video
- ✓ Google uses **page speed as a ranking factor**
- ✓ High-speed internet is now considered an **essential** utility alongside water and electricity

The fastest way to get content to users
is to host it near them.

Reduced
distance

+

Faster
Connections

=

Minimal
loading times



Zenlayer's Content Delivery Network lets you host and deliver content worldwide Instantly

Just choose your content and specify where your users are.
Zenlayer handles the rest.



The background features a light blue gradient with various geometric elements: a yellow circular arc at the top left, a green hexagon on the left, a light blue rounded rectangle behind the text, a light purple rounded rectangle on the right, and a light blue triangle at the bottom right. There are also patterns of small dots in the top left and top right corners.

Content Delivery Network Overview



What is Content Delivery Network (CDN)?

Content Delivery Network (CDN) gets content to your users faster and more reliably than traditional networking solutions.

Instantly improve digital experience with worldwide content delivery.



Global coverage



Fast and secure



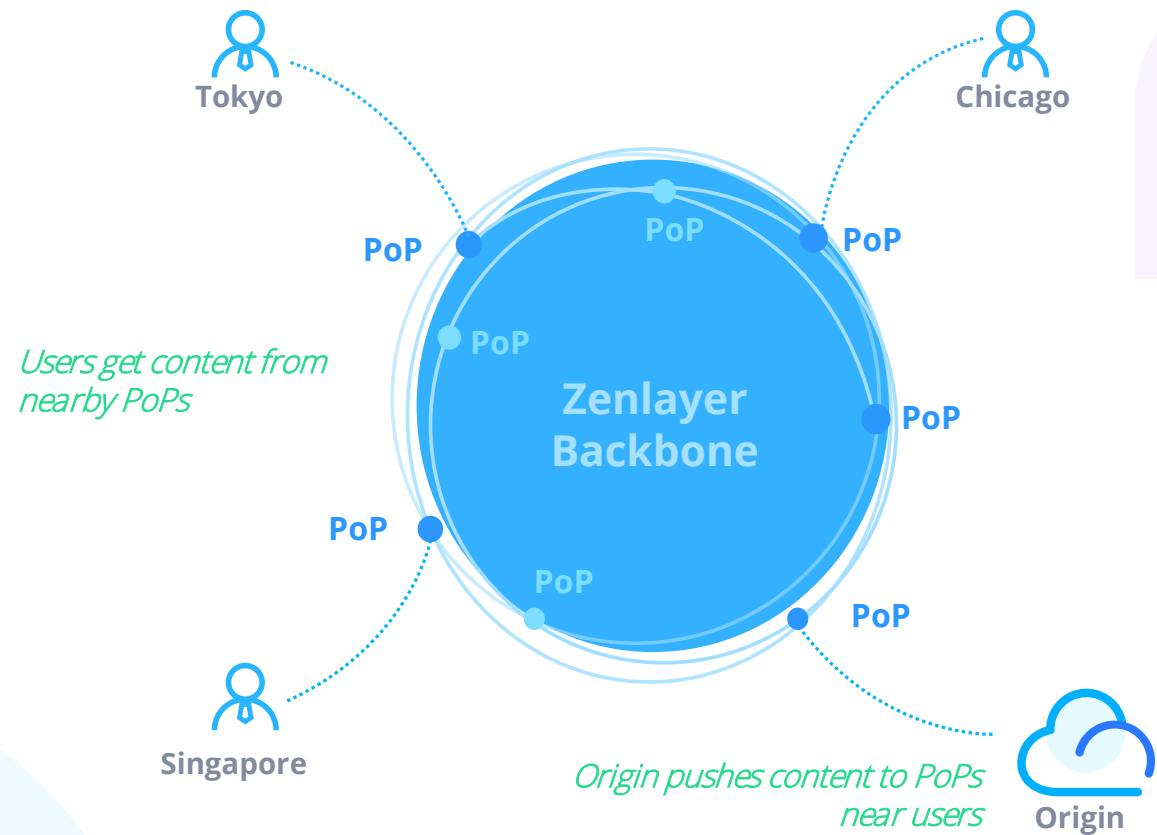
Efficient caching



Simple management

How It Works

1. You select which content you want to distribute and where.
2. The content is distributed to edge locations via Zenlayer's private, global backbone.
3. When users request content, intelligent routing directs their request to the server nearest them.
4. Lower loading times increase user satisfaction and revenues.



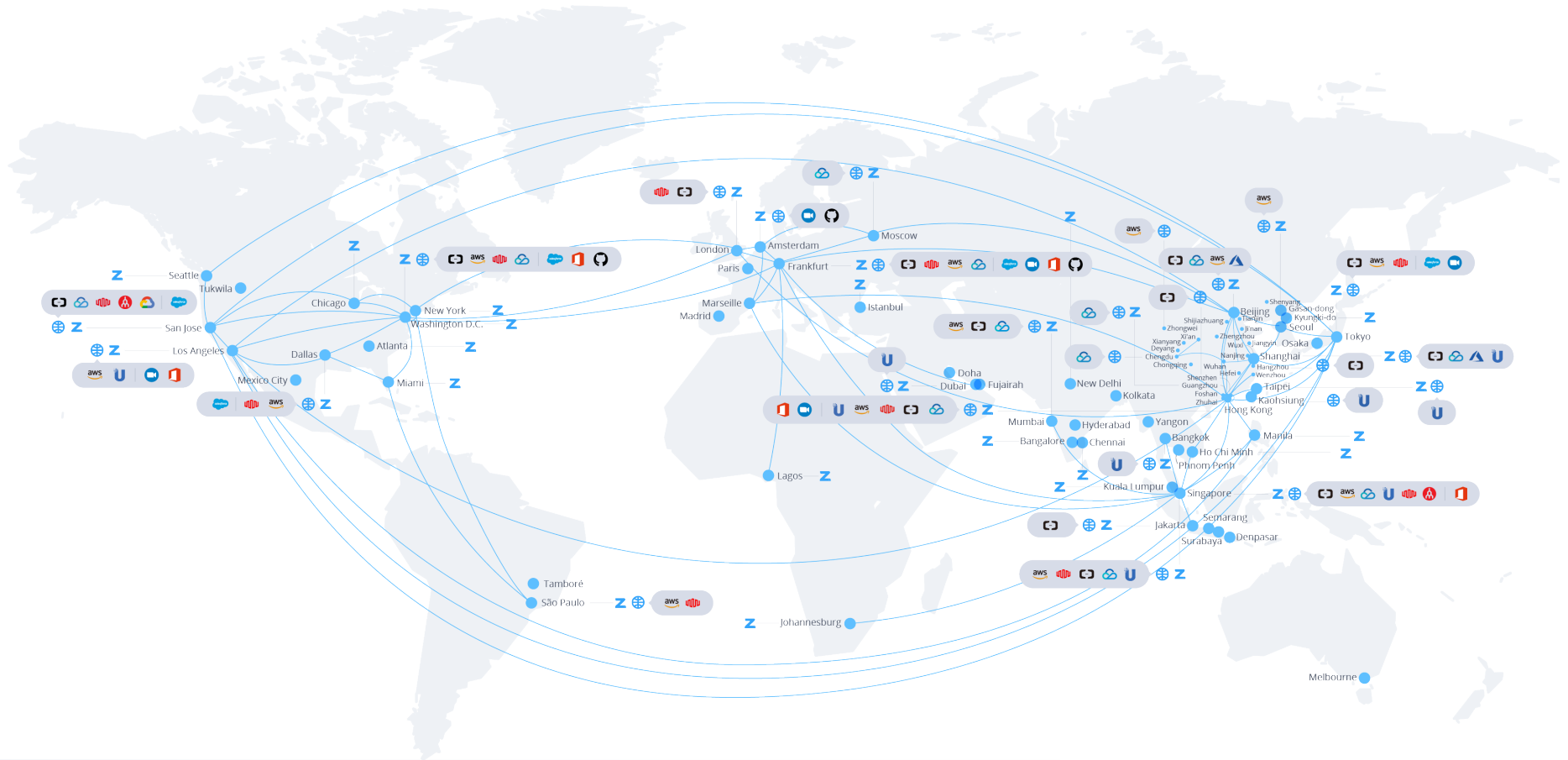
Zenlayer is #1 in Global Coverage

180+
edge nodes

35+
countries

230+
private lines

30-300
Gbps per node



Infrastructure

- Data Center
- Cloud Wan

Services

- ⌘ Cloud Networking
- ⚡ Bare Metal Cloud

Public Clouds

- aws AWS
- Microsoft Azure
- Google Cloud

- Alibaba Cloud
- Tencent Cloud
- UCloud

- Equinix Cloud Exchange
- Coresite Open Cloud Exchange
- Megaport

SaaS

- Salesforce
- Office365
- Github
- Zoom

Global Delivery

< 30 ms

within the Zenlayer
network

< 10 ms

major cities

< 25 ms

average last-mile
connection

Zenlayer CDN is built on our global private backbone to achieve ultra-low latency and
fast content delivery anywhere in the world.



That includes emerging markets like
India, China, Southeast Asia, South America, and Africa.

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Content Delivery Network

Product Features

Features



Connectivity

- ✓ Intelligent routing with high network redundancy
- ✓ Global, private backbone
- ✓ Transmission protocol optimization
- ✓ Geolocation: DNS + IP
- ✓ Content optimization
- ✓ WebSocket support
- ✓ Rich API support



Security

- ✓ HTTPS secure cloud acceleration
- ✓ TLS 1.3 support
- ✓ Support for single and double certificates
- ✓ IP black and white lists
- ✓ Referrer anti-theft chain
- ✓ Back-to-source verification
- ✓ URL encryption



Reliability

- ✓ Zero packet loss between nodes
- ✓ Real-time monitoring
- ✓ Failover
- ✓ Redundant clusters
- ✓ Load balancing
- ✓ Smart dispatch

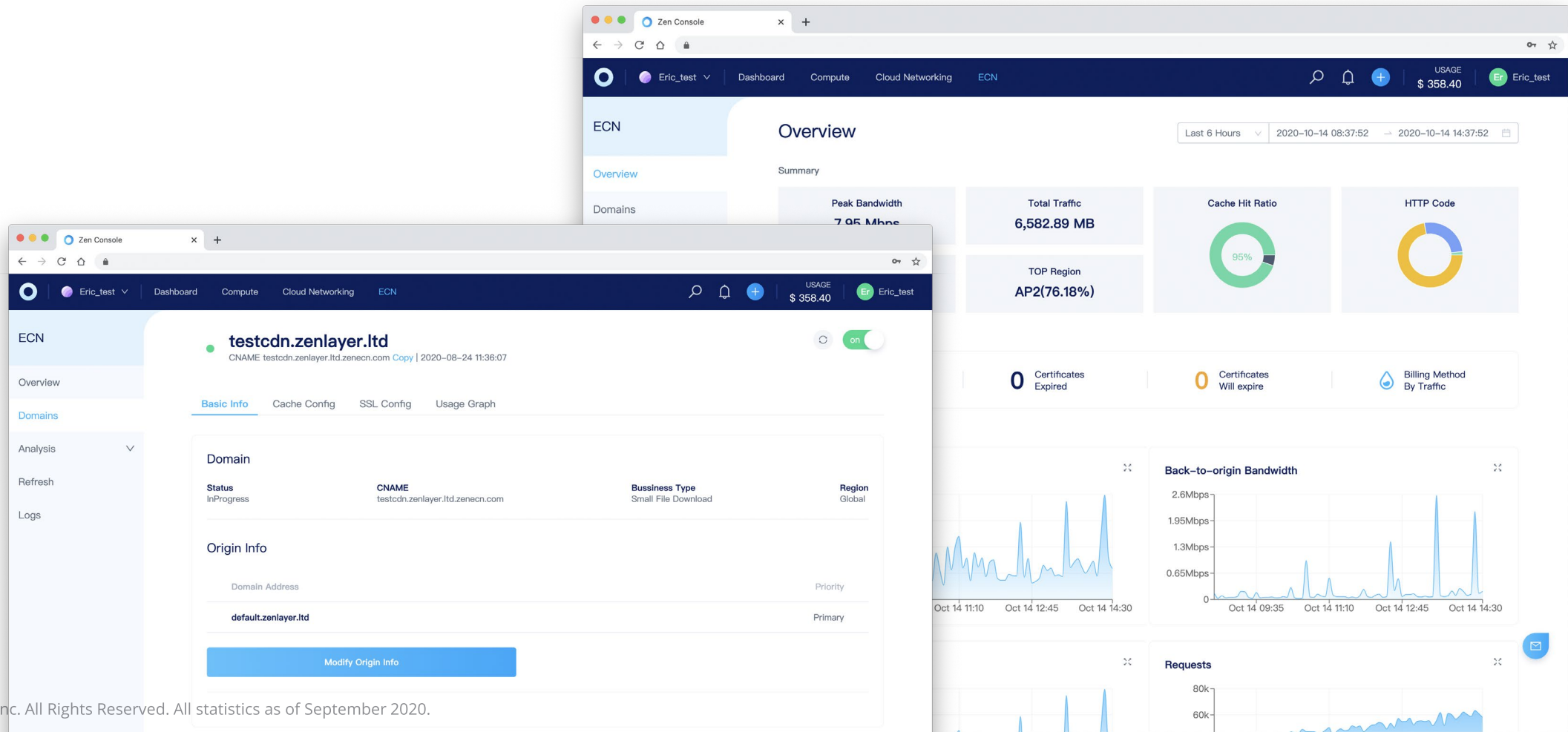


Intelligent Routing

- ✓ Efficiently direct users to the nearest node
- ✓ Smooth demand spikes without affecting performance
- ✓ Route redundancy built in for high availability in case of network interruptions

Simple Management

An intuitive interface makes distributing your content easy.



Use cases

Use Zenlayer CDN to reduce load times for any kind of content.



Pictures



Videos



Music



Game data



Sponsored content



Large files



Zenlayer Overview



Zenlayer at a Glance

Enabling organizations to improve their global user experience
by instantly lowering latency

#1

in global coverage

180+ edge data centers
6 continents / 35+ countries
13 Tbps backbone / 230+ private lines

<25 ms

to 85% of world's internet users

1000+ global peers
Emerging market expertise

<15 min

Support response time

24/7 global tech support
95%+ TTR < 4 hours
(Trouble ticket resolve time)

Trusted by 300+ Global Customers

Gaming



Cloud



Telecom



Streaming / Online Education / Real Time Communications



E-Commerce / Retail



Mobile



Other



Partners & Industry Recognition



DIGITAL REALTY



CORESITE



NETWORKWORLD
FROM IDG

2018 10 Hot SD-WAN Startups

Everest Group®

2019 Top 10 SD-WAN Trailblazers



PTC
Innovation
Awards



2019 Best Networking Innovation



2019 Trusted Cloud Certification



WOW service that exceeds expectations

Easy contact

- 24/7 technical support via phone, email
- 24/7 proactive network and device monitoring

Fast responses

- <15-minutes response time
- On-site technicians at core PoPs

Quick resolutions

- 95%+ TTR < 4 hours (Time to resolution)
- 99.99% SLA (Built-in redundancy for both circuits & hardware)



Improve digital experiences. Instantly.

Global offices

Los Angeles (HQ)

Mumbai (HQ)

Shanghai (HQ)

Singapore (HQ)

Beijing

Hangzhou

Hong Kong

San Jose

Shenzhen

Taipei (coming soon)

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