

mjoll



Mimir

Smart Media Management



About Mimir

Mimir is an easy-to-use tool for video content creators to automate metadata logging using integrated AI services and at the same time archive media to the cloud.

Mimir harnesses the power of market leading cognitive services from Amazon, Google, IBM, Microsoft and others to automatically make your archives searchable and therefore more valuable.

We have built an intuitive and powerful search tools, along with a range of other smart features, to create the most comprehensive cloud-based video production tool on the market.

Enable cognitive services into your video workflow today and harness the power of AI to simplify complex and time consuming tasks!

Mimir is a cloud based platform for automating a number of time-consuming tasks such as:



Video & image metadata logging



Speech-to-text transcription



Translations to a broad range of languages



Face recognition & celebrity detection



Object detection



Event tagging



For content categorisation



Find relevant assets

mjoll



Supported AI technologies

Mimir allows you to select what type of analysis to run on your video content during or after upload or ingest. You can configure your preferred provider for speech-to-text services, for each language you work in.

Today Mimir supports a wide range of AI analysis and the product is updated as new technology is made available.



AMAZON REKOGNITION

- For detecting faces from your own person collection
- For detecting celebrities
- For detecting labels/objects

AWS TRANSCRIBE

- For speech-to-text



IBM WATSON

- For speech-to-text
- Natural language understanding
- For content tagging / categorisation



GOOGLE CLOUD

- For translation
- For speech-to-text



MICROSOFT COGNITIVE SERVICES

- For speech-to-text



TEXTRAZOR

- For content tagging / categorisation



VALOSSA

- For soccer event detection (other analysis coming soon)



SCRIPTIX

- For speech-to-text



SPEECHMATICS

- For speech-to-text



AMBER SCRIPT

- For speech-to-text



RECAPP

- For speech-to-text

About Mjoll

Mjoll is a software company founded in Bergen, Norway. The company was founded in January 2019 and is part of Fonn Group.

We are a team of true media technology nerds that believe we can revolutionise your workflows with simpler and smart, cloud based tools.

Each of our team members have over 15-20 years of experience working in the media technology industry, both on the vendor side and in key roles at public and commercial broadcasters and media houses.

Contact us

hello@mjoll.no

www.mjoll.no

