

## BaM Awards Entry Fields

### **Entry Category**

Category explanations are available [here](#). Please ensure you have read these before selecting.

### **Submitter Name**

### **Submitter Company**

### **Submitter Email Address**

**Product Name/Submission title** (please keep this as concise as possible and only include the product/submission name, for example “The XP750 Table” rather than “The XP750 Table – a new sea change in table design that enables users to multiply their workflow”. We reserve the right to shorten the title if required for the judging process.

### **Launch date**

### **Brief Summary (max 75 words)**

Please provide a very brief summary of the unique attribute(s) of the product or service submitted. Judging will be on the basis of the perceived impact on the industry in terms of end user benefit, value for money, innovation, implementation, performance or new opportunities created.

### **Describe your product/service's USP in one sentence**

### **Detailed Summary (300 words max) (what should they include???)**

Please provide a detailed description; this may describe implementation, application and operation and where appropriate technical specifications, business benefits and performance. Please try and steer clear of simply uploading a press release, the judges will have many entries to look at so the more concise and to the point you can make your summary, the better.

### **If this is not a new product/service then what is new with it in the last 12 months?**

### **Tell us why should your product/service win? (300 words max)**

### **Image upload/supporting material**

You may include up to two pictures/graphics in your submission. In the case of graphics files, they must be provided with a file name that clearly identifies the files to this entry document, (e.g. RedRobin Developments Widget view1.jpg) and be less than 1MB in total and in JPEG or png format. If you attach pictures/graphics please refer to that fact in the narrative.

### **Is your product/service embargoed prior to the show?**

If your new product or service is embargoed until the show, let us know by ticking the box below and we will only release your company name when we announce the shortlisted entries in the run up to NAB Show Las Vegas – following through with the product name if you are a winner on the evening of the awards ceremony.

### **Payment/Free entry**

Once you have submitted your entry, you will be sent a link to the IABM BaM Awards® payment page (which is also available at <https://www.theiabm.org/bam-awards-payment/>). Please be aware that even if you are submitting an IABM member complimentary entry then you need to go to this page and select the complimentary entry package so that we have a record of the member benefit being used.

Please note, without this step being completed (either complimentary or paid for), your submission will not be passed onto the judges.

**Terms & Conditions**

By checking this box I agree with the IABM Awards Terms & Conditions.