

## About


PlayBox Technology's OTT content management system (CMS) represents the most cost-effective way to develop an OTT video platform with a mixture of both live channels and on-demand media.

Offered as perpetual license or rental, it includes unlimited subscribers, video on demand (VOD) content listings and live channel listings. Desktop and Mobile applications are also included (Windows, Linux, iOS and Android). You have complete control over the backend, with enhanced subscriber management and configuration options.

Configure the payment gateways of your choice or facilitate advertisements through Google AdSense and other advertisement providers.

## Reach Us

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# Video Streaming platform



**OTT CONTENT MANAGEMENT SYSTEM**

*Create your VOD Platform*

## Cost-effective

Start your Over-The-Top (OTT) platform with minimal initial investment. Choose a pricing model that works for you – purchase outright or benefit from our SaaS plans.

## Fully customizable

Customise landing pages, themes, colours, fonts, sizes and configure your own branding across the platform. Everything is customisable!

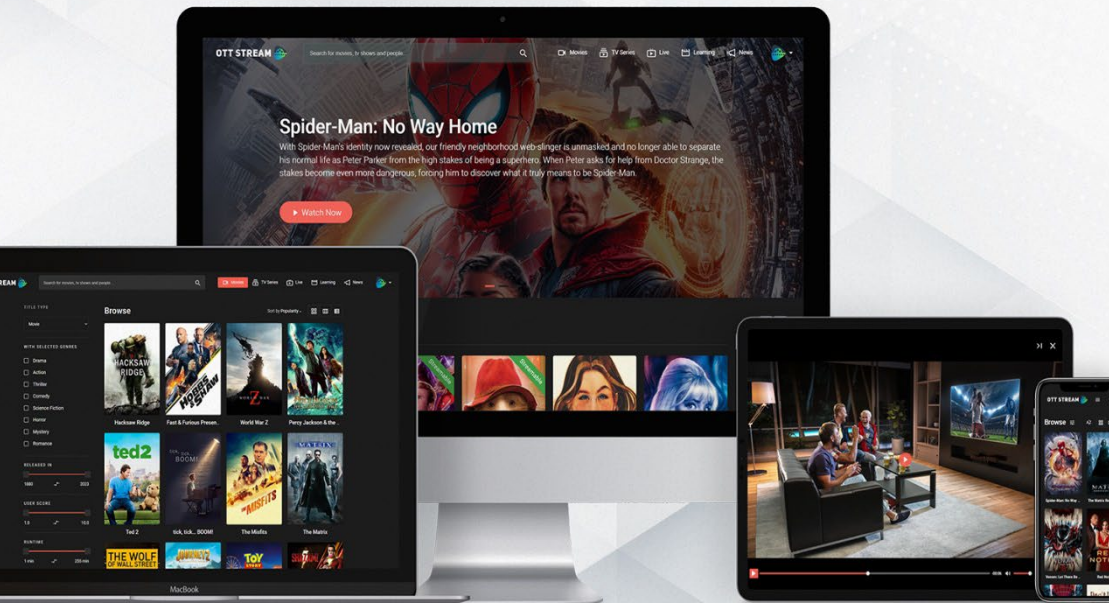
## 3 party integrations

Easily configure third party payment integration with Stripe and Paypal – and configure with third party Digital Rights Management solution for additional content security.

## What We Offer

We have developed a seamless transition process for the deployment of our OTT CMS that will allow you to onboard without stress or delay. Our dedicated internal support team will work with you to establish a specific timeline for complete deployment and will support you throughout the transition process.

- Search Engine Optimization and SMTP
- Powerful Search Bar
- Ability to upload all types of content
- Powerful Subscriber Management System.
- Monetisation and Advertisements
- Integration with TMDB Database.
- Integration with social media
- Apps: Windows, Linux, iOS and Android applications are available to be included with the OTT CMS.



## Why choose our OTT CMS?

With over 15 years' of experience delivering OTT and live solutions for broadcasters across the world, you're in safe hands with PlayBox Technology. Discover the benefits of choosing our content management system for your OTT platform.

## User-Friendly

Add and manage new content with no stress or delay. Easily create new pages, back-up your platform, set up multi-language support and so much more.