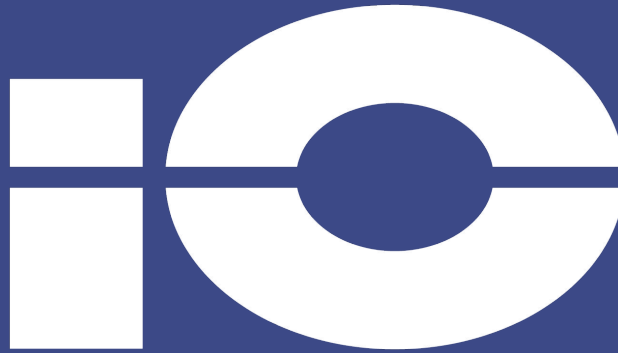


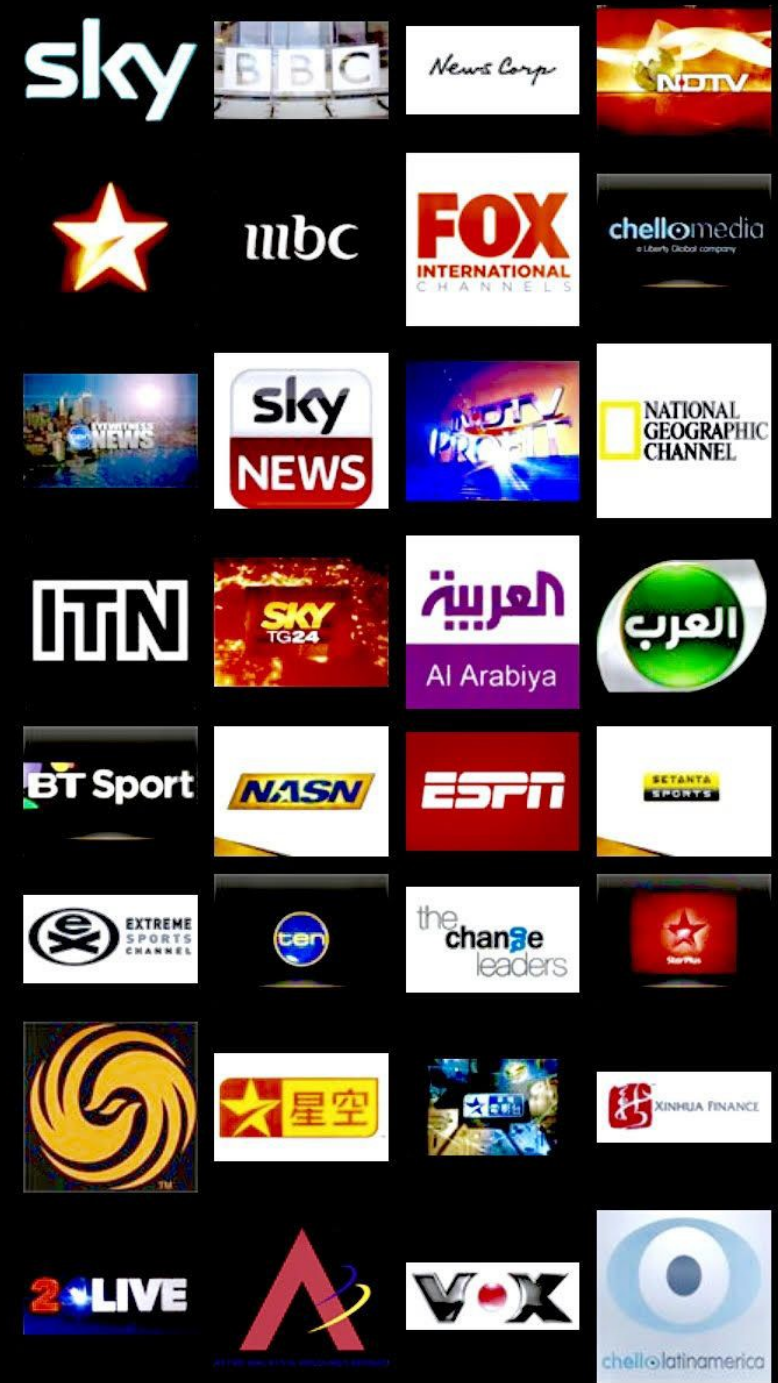
We rely on experience.



iO Media Group Limited

You're in good company...

iOMedia works with the Multi Media News Leaders around the world.



30+ Years of Global Experience

- Breakthrough news technology
- Lightning fast workflow
- Culture changing experience
- In the Cloud or On the Ground
- Designed by broadcast leaders





We designed and implemented our first live workflows for broadcast news in 1989, much of which is still in use today.

We have since helped more than 40 other broadcasters and media platforms around the world to stay ahead and deliver better content, more efficiently and more reliably.

We advise media operators, large and small, how to navigate organisational culture change enabled by new technology.

We first patented seamless content systems bridging broadcast linear and digital publishing 4 years ago.



And now, iOMedia Group announces another world first.
LNS Cloud 9 - cloud native, custom built for efficient and accurate journalism, and lightening fast publishing to any platform available today or in the future.

LNS Cloud 9 provides the first powerful software and workflow tools for live news and sport planning, input, output, story centric collaboration, OTT and digital publishing. End to end simplicity, efficiency and reliability. With the success of deep culture change experience to harness new technology.

Like our On Premises and Hybrid/ SaaS systems, LNS Cloud 9 workflows have been developed by software savvy journalists and producers who wanted something “better”.



LNS works the way journalists and producers think, **because they designed it.**





LNS Cloud 9

Cloud native, cloud reliable

- Cloud flexible & speed
- Cloud deployed & delivered
- Save floor space & energy
- New Opex cost efficiency
- Save CapEx & delivery time
- Cloud collaboration
- Cloud automation
- Story centric
- Built for your specific needs



LNS Hybrid & SaaS

On premises & cost efficient

- Event driven
- On the ground & in the cloud
- Workflows in collaboration
- Custom built with you
- For your precise needs
- Pay only for what you use
- Pop up output as events require
- Story centric team input & output



LNS on Premises

Based on Windows - Reliable

- Inexpensive compared to other systems
- Intuitive, simple to use, collaborative, quick to learn.
- Saves costs & time in training
- Widens scope for recruitment
- Puts story telling first, Systems second
- Multi media at its heart

Our aim is for the content to be shaped by editorial priority, not forced by the software that made it, so journalists and producers find LNS intuitive and easy to work with.

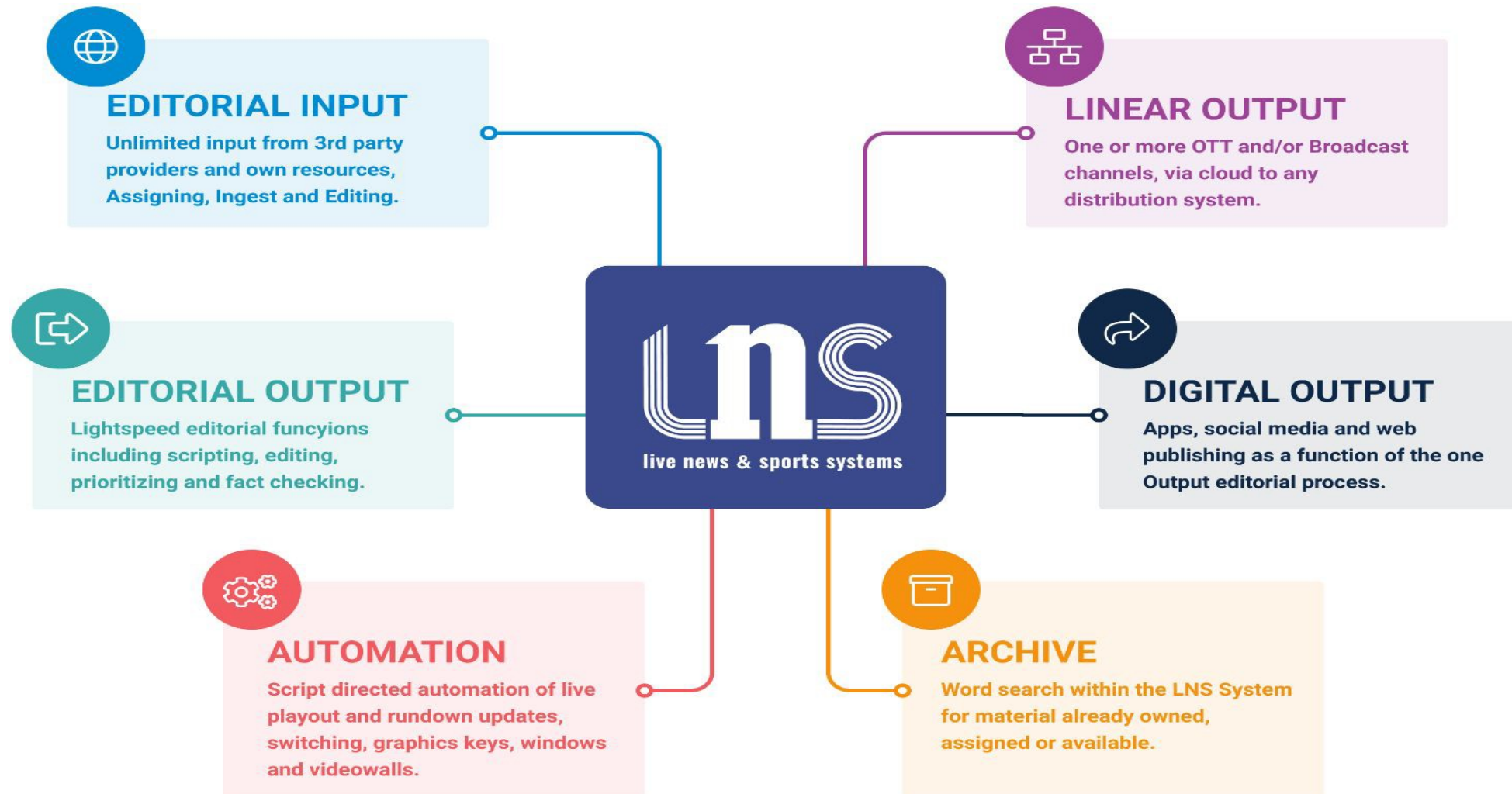
To enable media to move faster by working together in Creative Collaboration and RealTime Co-Operation, across all platforms.

LNS is story centric and collaborative. Because Cloud 9 is truly “content anywhere” with celestial hub sharing resources for maximum utilisation.



LNS *CLOUD 9* HUB

Live News & Sport Production, Aggregation and Multi Platform Publishing



How LNS Leads in the Newsroom

ACQUISITION & NEWS PLANNING

Journalists quickly and easily browse for copy, video and text, with a variety of information sources at their disposal: wire agencies, rss feeds, other websites, existing media archives, or external files. Outline structure with placeholders, are imbedded into LNS system.

News stories on individual subjects are assigned to journalists who can see the tasks assigned to them from their own login and work in collaboration with other journalists and producers.

How Leads Editorial Control

STORIES AND APPROVAL

Journalists write their story, app and web page template in cues using a simple to use, multilingual Windows or browser based systems. As the story is changed and updated, all users are updated on developments. Multimedia journalist can record voice overs and undertake a quick video and/or audio edit at their workstation, using the inbuilt timeline editor.

After checking, the assigned journalist marks the resulting copy, which notifies it's completed. It is then marked as being ready for more senior editorial approval and placed in a pool of stories and content, ready to go into the running order with a simple drag and drop.

How **LNS** Leads Creative Freedom

CREATIVE TOOLS FOR JOURNALISTS

LNS gives journalists greater creative freedom, with key tools including: A versatile feed and social media and wire reader, complete with inbuilt video player And a flexible, multilingual text editor with spell checker and proofing tools.

LNS allows incoming stories and news pools to be set up in a customizable hierarchy and organization. Users can create source information and story data in a way that suits them.



How **INS** Manages the News

WORKFLOW MANAGEMENT AND MONITORING

The ability to assign news items to journalists makes it easy to distribute and manage the daily work load. Journalists can always see which stories are assigned to them. Managers at a single glance view the state of the stories and which parts have not yet been completed.

They can also track when changes have been carried out by users.

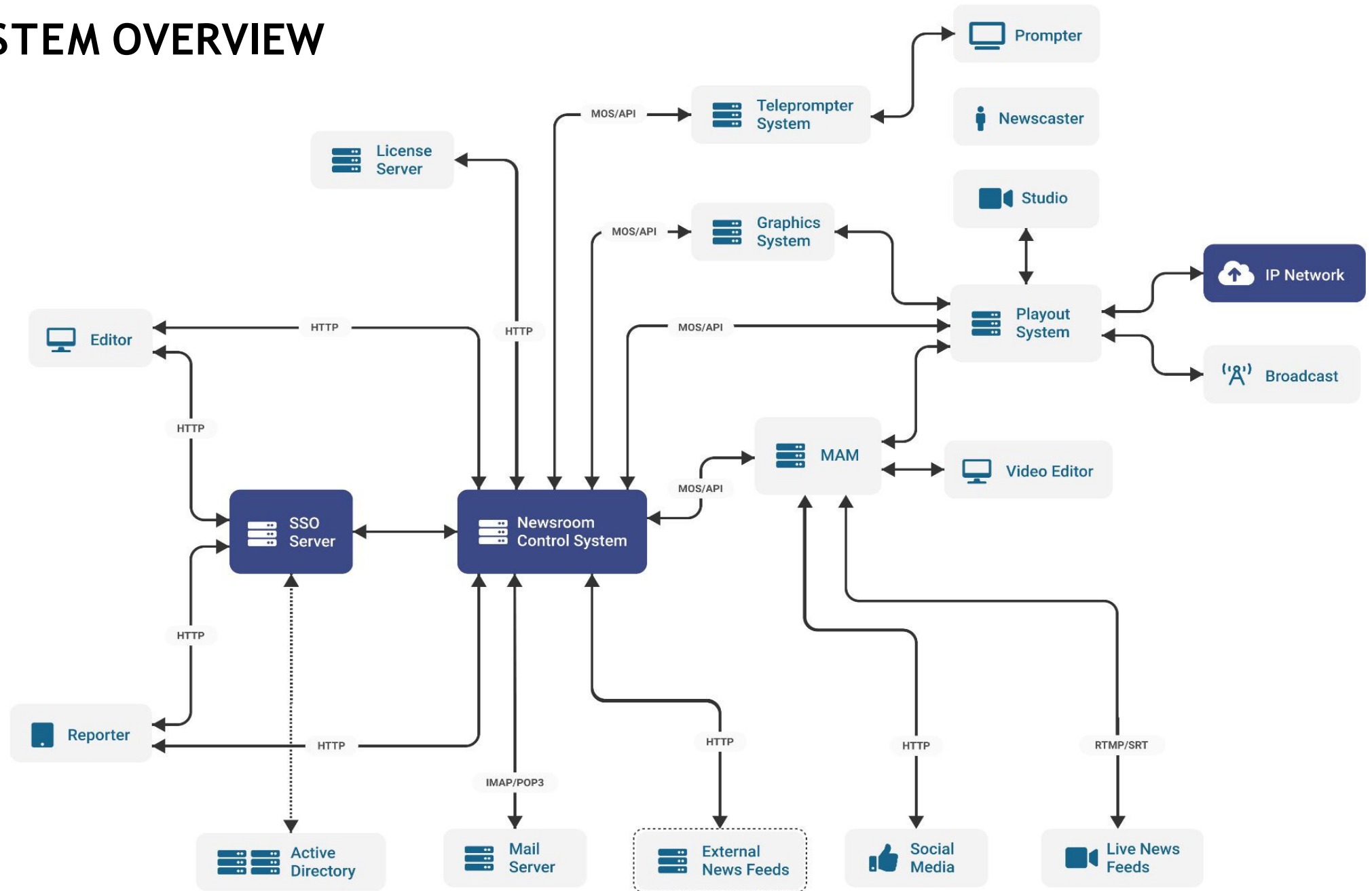
How Gives Complete Control

SECURITY AND COMPREHENSIVE MANAGEMENT TOOLS

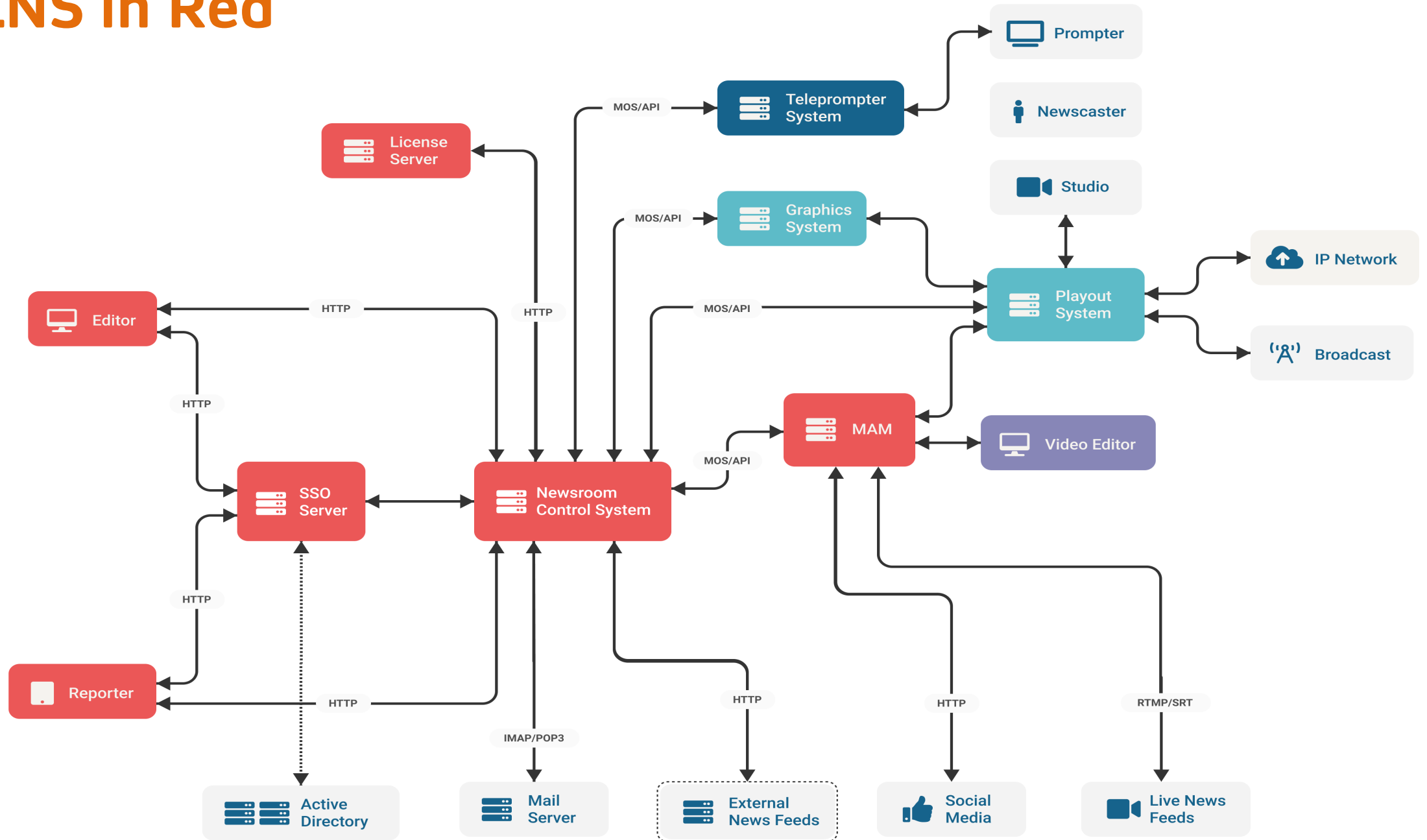
There are separate and dedicated rights to view, edit, approve, schedule and publish news, which gives senior managers complete control over the system.

The user action log allows managers to search and browse activities undertaken by each team member.

LNS SYSTEM OVERVIEW



LNS in Red



We Rely On Experience...



John O'Loan was responsible for the launch of Sky News. He has now worked with more than 40 leading news organisations and media brands around the world, incl NDTV India; Star across Asia, Liberty and chellomedia; MBC and Al Arabiya in the Middle East; Setanta, Virgin Media and ITN in the UK; BT Sport and ESPN; SKy TG24 Italy; Network TEN Australia and Microsoft.



Gary Rogers has been leading change for 25 years with senior experience as a journalist, producer, editor, manager and consultant with BBC News, ITN and Channel 5 in London. He has worked globally as a senior executive and consultant, responsible for the launch of new news operations and restructuring services from Australia to the Middle East, Africa and Asia.



Elwyn Evans career in journal and broadcasting has seen him responsible for BBC national news programmes in London; He was Executive Producer at SKy News from its inception; Head of News at ITV's Welsh national news services as well as project leader for new channel launches including BBC Arabic TV, and commercial news services in the Middle East and Africa.



Michael O'Loan began his media career building advanced network software for production and automation clients. His broadcast experience includes Hong Kong Handover and development of news organisations in India. His software development has been delivering the best breed of solutions and systems, creating transformational technological change.



Scott Imren has been directing live television for major broadcasters for 20 years. From ITN London in 1997, he went on to direct across all of ITV's schedule, including the ITN News Channel, before moving on to work for the BBC, the ABC, Aljazeera and Formula 1. He is Senior Director on Associated Press and Reuters coverage and provides training for BBC Media Action.



Kaiser Masood has over 25 years of experience in software engineering and management, covering diverse subject domains and technologies. Managing multi-million-dollar budgets with responsibility for large full-stack distributed teams. Mainly focusing on the Broadcast and Media industry with ViacomCBS, MTV etc; infrastructure, workflows to digital content delivery. Recently, use of AI in automated broadcasting and video analytics. Advocate of open standards through membership of the W3C and open source technologies.





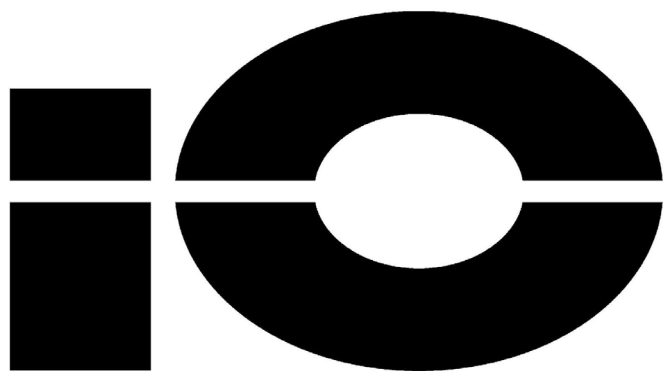
Darren Agnew has lead design projects all over the world, in broadcast and media operations large and small. He has accrued over twenty years experience as art director, designer, animator and VFX director. He has spent the last decade developing creative solutions for leading broadcasters including Sky, AMC Networks, the BBC, ESPN, Setanta, ITV, News Corporation, MBC, NDTV and Viacom



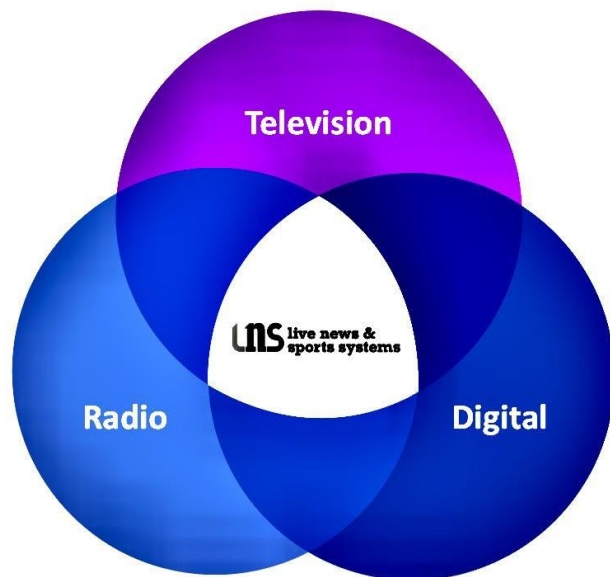
Alan Pritchard has been a vital player in the digital revolution which has swept the media industry and at the forefront of transformational change in the live broadcast technology, from studio floor to control room and MCR operations through news and sport. His wide experience encompasses all areas of news and sports productions at organisations such as the BBC and ESPN.



Bill Bloom is the founding partner of one of the UK's most successful news agencies, so knows the importance of fast and accurate turnaround. He was instrumental in several high profile news startups including Sky News; the relaunches of several national newspaper titles in Britain; as well as playing a key part in the web and social media applications digital media organisations.



iO Media Group Limited



**live news &
sports systems**

LNS ticks all the boxes...



Thorough study, evaluation and testing production methods, building technology from the ground up.



A completely new system, which is more efficient and more competitive in ways of serving the multi media audience of today - and tomorrow.



The patented LNS work flow system is the result of not only years of experience in journalism, broadcast production and multimedia technology.



A deep understanding of culture change and evolution in a rapidly changing marketplace.



The Top 10 List of Live News System Cloud 9 features.

- ✓ 1) **Cloud Native.**
- ✓ 2) **Access anywhere.**
- ✓ 3) **One unified tool** from pitching to publishing.
- ✓ 4) **Collaboration** inbuilt.
- ✓ 5) **Story-first**, intuitive operation that works the way journalists think.
- ✓ 6) **Simple and flexible**, live rundown functions - manual and automated
- ✓ 7) **Multi-platform** publishing, creating social media within the same story
- ✓ 8) **Smart search** on story title and story slugs.
- ✓ 9) **Integrate with all MOS** tools, feeds and services.
- ✓ 10) **Scalable & reliable.**



Blackbird + Live News Systems LNS Integration



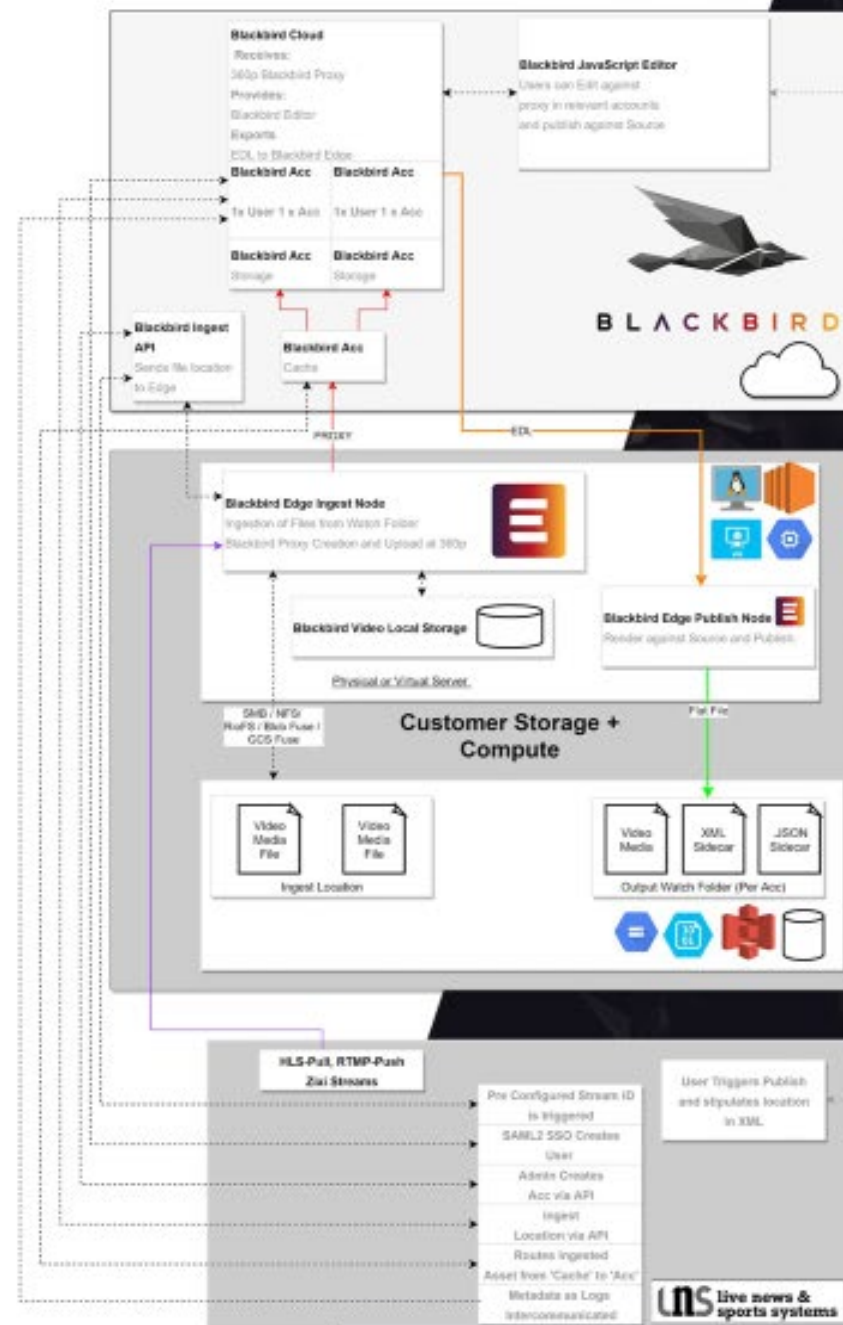
BLACKBIRD

Technical Proposition: Live News Systems LNS Integrated Edit Solution

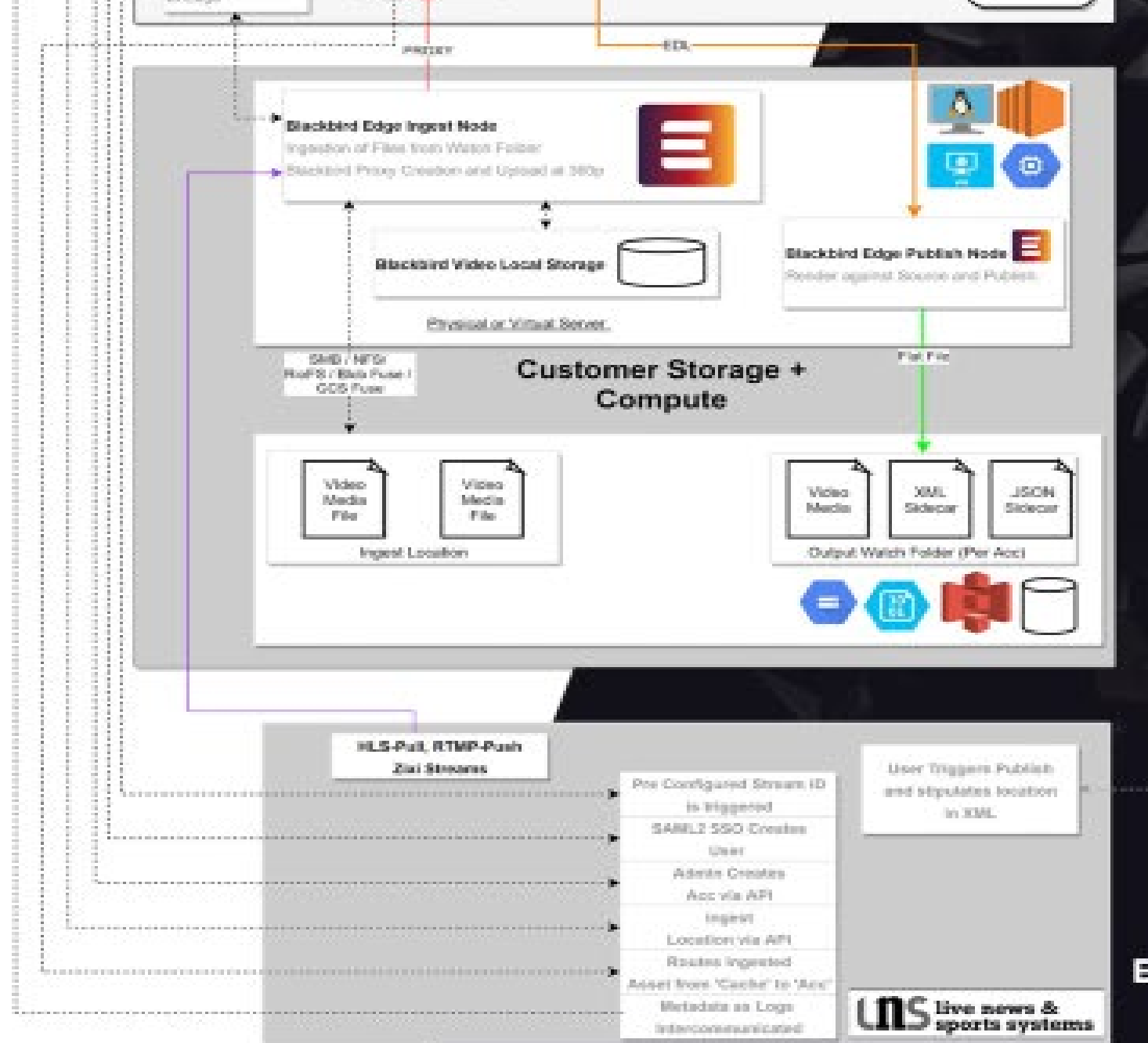
- Workflow covered:
 - Files and Streams ingested, new timelines created, Flat video media file out for distribution
- Saleable Workflow covers
 - Selective Ingest to avoid duplication
 - Account creation and media management
 - SSO for users and accounts

Integration

- Works in two web browser tabs
- API call for ingest
- API call for movement of proxy to account
- Metadata sharing
- StreamsAPI triggered

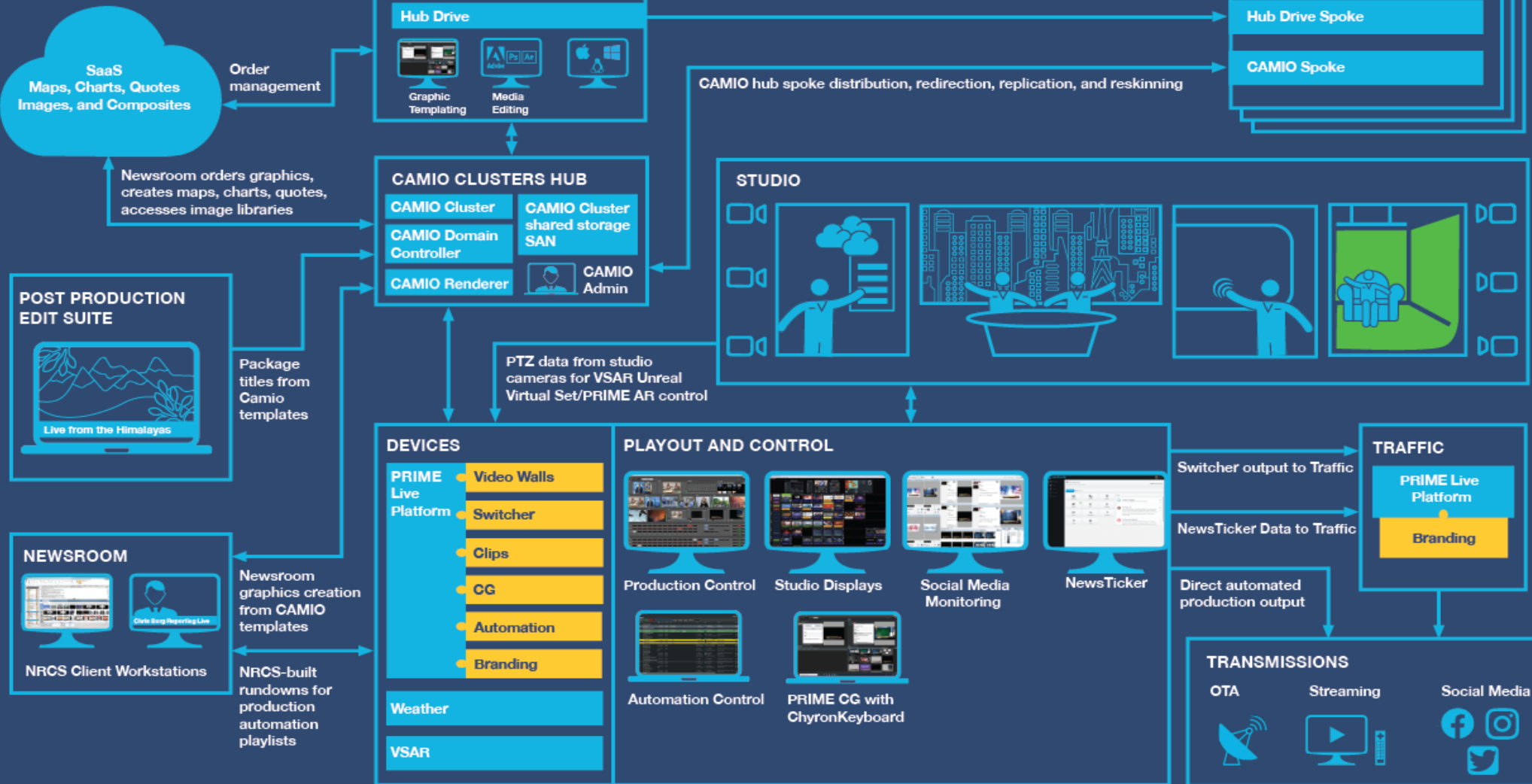


BLACKBIRD



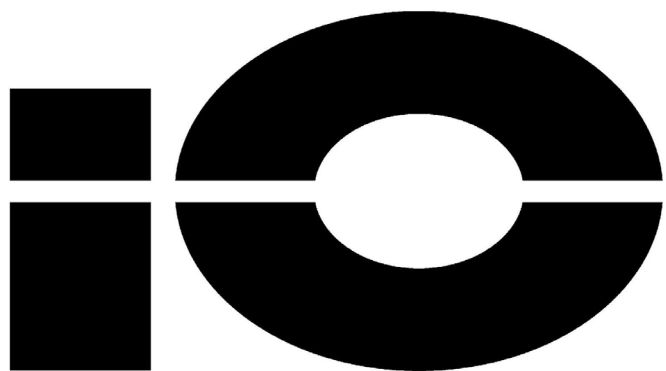
News Solution

CLOUD-BASED ORDER MANAGEMENT AND CREATION





01 ————— 02 ————— 03



iO Media Group Limited



**live news &
sports systems**