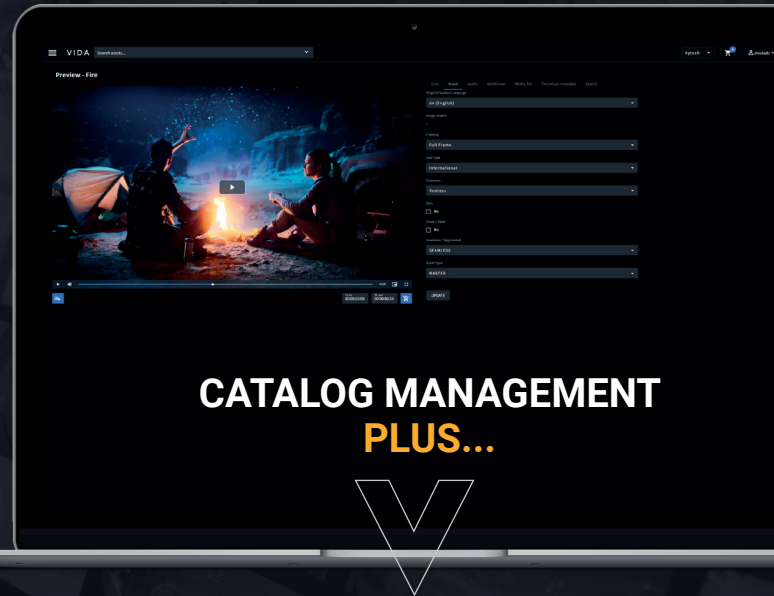




**Content demand is exploding.
Delivery requirements are more complex.
Project timelines are tighter than ever.**

VIDA goes beyond content management. It adjusts to –and anticipates – your workflow requirements with scalability, agility, flexibility and simple third-party integration.

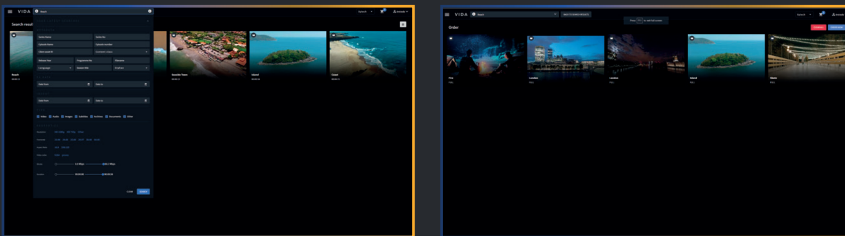


**CATALOG MANAGEMENT
PLUS...**



MANAGE, DISTRIBUTE AND MONETIZE CONTENT – ALL IN ONE PLACE

- Natural language-based search
- “As-is” library migration
- Distribution to more than 500 partners
- Unlimited users



CLIP SALES

Make the most of your valuable library



PRODUCTION

Collaborate creatively anywhere and everywhere



DISTRIBUTION

Gain efficiency through simplified distribution

FUTURE-PROOF YOUR CONTENT WORKFLOW

VIDA combines the best of cloud technology, on-demand media services, predictive automation and industry expertise into a scalable content operating system media professionals can rely on – for today, and for the future.

- Cloud-native Software-as-a-Service (SaaS) model flexes to fit business needs
- Vendor-agnostic system integrates seamlessly with content owners' libraries
- Open API architecture lets customers work directly with any provider
- Built-in “self-serve” functionality offers control and efficiency

Ready to simplify your library? We're ready to show you how. hello@vida.studio