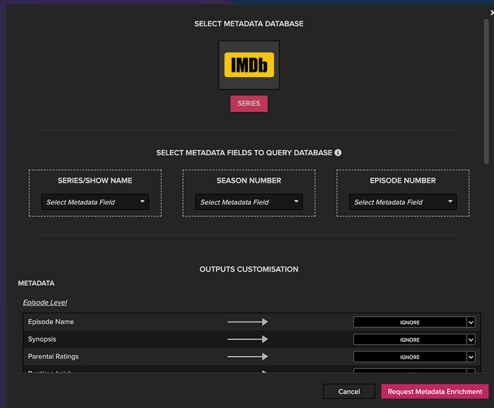


Knox Media Hub has launched a new integration that allows Knox users to enrich catalog assets with data licensed from IMDb, the world's most popular and authoritative source for information on movies, TV shows, and celebrities.

The integration



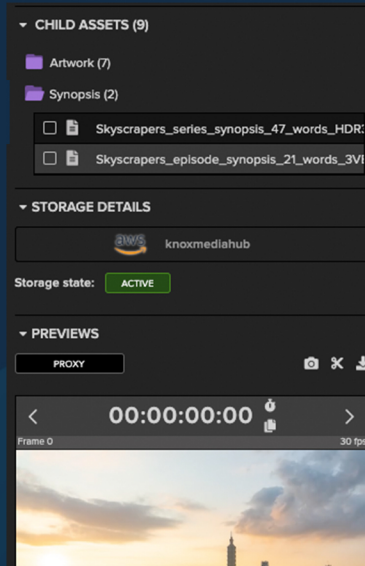
Through **direct integration** with **IMDb licensed data**, users of the KMH platform can now retrieve key information and metadata related to a movie or TV series in **just one click**. IMDb licensed datasets include authoritative metadata for more than 10 million titles including cast, writers, directors, release dates, plot synopsis, primary poster, genres, keywords and more. Users of the KMH platform can **efficiently enrich** their proprietary catalogs with IMDb data to increase asset discoverability and consistency throughout the supply chain. When assets are a series, users can enrich metadata at both the series and episode level.

KMH users can leverage and **automate** this integration within existing pipelines and workflows, all within KMH's intuitive interface.

▶ **Enrich with metadata**

METADATA	
Episode	009
Season	01
IMDb - Actor	Claire Foy
IMDb - Actor	Matt Smith
IMDb - Actor	John Lithgow
IMDb - Actor	Jared Harris
IMDb - Actor	Vanessa Kirby
IMDb - Actor	Greg Wise
IMDb - Rating	8,3
IMDb - Parental guide	TV-MA

▶ **Get related assets**



About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at developer.imdb.com. IMDb is an Amazon company.

See more at: <https://www.knoxmediahub.com>