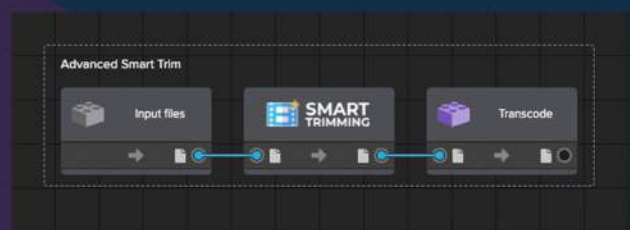**Background**

The media industry adheres to specific standards for content delivery. A master video typically incorporates elements such as Color Bars, frame holds, etc. While these frames serve crucial technical functions (such as calibration, indicating ad pauses, text translation, etc.), the client-facing version must be cleaned from such elements. However, removing these edits to produce a final deliverable version is a laborious task.

In the present, companies spend significant time and resources manually editing and trimming all their assets.

I.e Merely selling 2 seasons comprising 22 episodes each to a single client entails manually editing 44 assets. Alternatively, utilizing Smart Trimming can streamline this process, automating the processing and delivery of 44 client-ready videos.

Smart Trimming is the tool that saves invaluable hours of drudgery editing (and allows a faster delivery to the client) to remove the technical but unavoidable frames.
Automatic video clipping to get seamless, deliverable versions effortlessly.

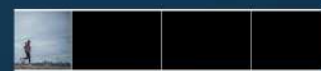**Automatically detects and removes**

Color bars and tone

Slates

Textless elements

Endboards

Frameholds

Black video segments

AI Powered Smart Trimming

Advanced Smart Trimming is the **AI Enhanced** Version of the tool. It is more powerful and detects even better those unwanted frames.

Artificial Intelligence goes beyond mere pattern recognition; it **analyzes and scans** the video content to identify non-standard pattern frames. This comprehensive approach ensures that **even the most nuanced deviations are captured**.

Given that each company adheres to its own set of standards, Advanced Smart Trimming provides a universal solution adaptable to diverse requirements.

See more at: https://www.knoxmediahub.com/smart-trimming